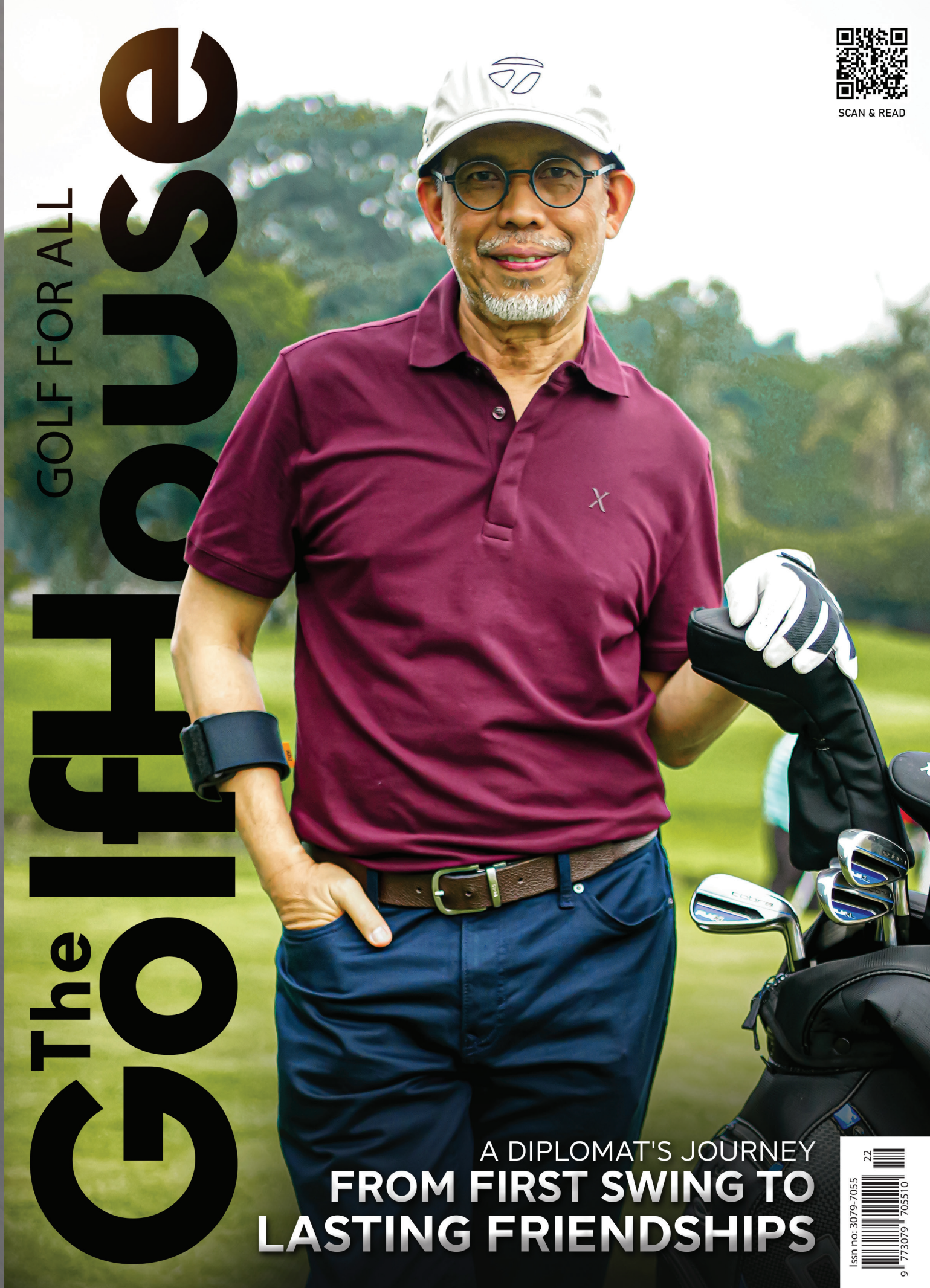
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COVER CONCEPT & DESIGN
MD AKRAM HOSSAIN



> The future of golf in Bangladesh will be shaped not only by better courses, but by how successfully we welcome women, families, and children into the game.

EDITOR'S CHOICE



State Minister for Youth and Sports Aminul Haque has reaffirmed the government's commitment to promoting golf in Bangladesh, saying the sport can play a significant role in reducing children's screen time and encouraging a healthier, more disciplined lifestyle.



Bangladesh's golfing landscape reached a significant milestone on 19 July 2026 with the inauguration of Patenga Golf & Country Club in Chattogram.

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Editor's Note

Dear readers,

August has been a month of milestones for golf, both in Bangladesh and around the world. In this edition of The GolfHouse, we bring together stories of inspiring commitment, professional achievement, and the everyday moments that keep the game moving forward.

Our journey begins with a Course Review of Ile aux Cerfs Golf Club in Mauritius, a private-island course designed by Bernhard Langer that pairs championship golf with some of the most spectacular scenery in the Indian Ocean. In TGH Special, State Minister for Youth and Sports Aminul Haque reaffirmed the government's commitment to golf development during his visit to the Bangladesh Golf Federation, Bangladesh Golf Academy, and Kurmitola Golf Club, highlighting the sport's role in building healthier, more disciplined habits among young people.

In Pro Golf, we look back at the Manola Sonali Paper Professional Golfers Tournament 2026, the first championship organised under the newly elected leadership of the Bangladesh Professional Golfers' Association, and profile Badal Hossain, whose composure and consistency carried him to victory at Jolshiri Golf Club. Our cover story, "A Diplomat's Journey: From First Swing to Lasting Friendships," follows a more personal path into the game — proof that golf's greatest rewards often lie beyond the scorecard.

On the international stage, our Global Game feature revisits Tom Kim's emotional return to the winner's circle at the 2026 Genesis Scottish Open after a 1,001-day wait, while Golf Legend pays tribute to Jack Nicklaus, whose 18 major championships continue to define the standard of greatness in the sport. In Opinion Segment, we make the case for why investing in women golfers is investing in the long-term future of the game, and in Corporate Golf, M. Enamul Huq of the World Bank reflects on how golf has shaped his approach to leadership.

Elsewhere, Travel takes us to Bhola, Bangladesh's largest island district, and Club Activities looks back at the 2nd Old Buddies Golf Championship 2026 at Army Golf Club, as well as the landmark inauguration of Patenga Golf & Country Club in Chattogram by the Bangladesh Navy.

As Bangladesh's only dedicated monthly golf magazine, The GolfHouse remains committed to telling the stories that matter, promoting excellence, and supporting the continued growth of golf across every generation.

Thank you for continuing this journey with us.

Nazrul Hosen Ayon
Editor

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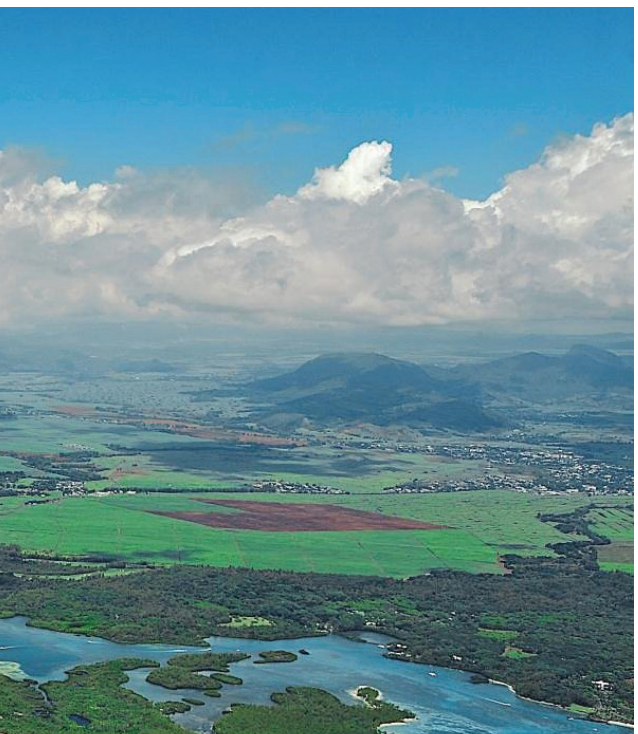
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ILE AUX CERFS GOLF CLUB
GOLF'S MOST SPECTACULAR ISLAND ESCAPE

Nestled on its own private island off the east coast of Mauritius, Ile aux Cerfs Golf Club is one of the world's most extraordinary golfing destinations. Surrounded by the crystal-clear waters of the Indian Ocean, the course combines championship golf with breathtaking tropical scenery. Since opening in 2003, it has earned international acclaim for its unique island setting, world-class design, and unforgettable playing experience, making it one of the finest golf courses in the Indian Ocean.





A masterpiece of golf and scenery in Mauritius



A Masterpiece by Bernhard Langer
Designed by two-time Masters Champion Bernhard Langer, Ile aux Cerfs Golf Club embraces the island's natural landscape with remarkable sensitivity. Rather than reshaping the terrain, Langer allowed volcanic rock formations, tropical vegetation, white-sand beaches, and sparkling lagoons to define the routing. Every hole blends naturally into its surroundings, creating a course that is both visually spectacular and strategically engaging. The result is a layout that celebrates the beauty of Mauritius while remaining true to championship golf.

Championship Golf in Paradise
Playing as a par-72 championship course stretching over 7,000 yards from the back tees, Ile aux Cerfs challenges golfers through intelligent design rather than sheer length. Wide landing areas invite confident drives, but precise approach shots, well-positioned bunkers, water hazards, and gently undulating greens demand careful course management. Constant coastal breezes add another dimension, ensuring every round presents a fresh challenge.

A Journey Across the Indian Ocean
Few golf experiences begin as memorably as a round at Ile aux Cerfs. Accessible only by a short boat transfer, golfers cross turquoise

> Ile aux Cerfs rewards precision, patience, and imagination, where every shot is accompanied by panoramic views of turquoise lagoons and the Indian Ocean.



lagoons before arriving at a course surrounded by uninterrupted ocean views. Throughout the round, every hole offers panoramic vistas of the Indian Ocean, secluded beaches, and tropical forests, creating a remarkable sense of exclusivity and tranquillity. The island setting transforms every round into an unforgettable golfing journey.

The Signature Island Holes
Among the course's many memorable holes, the short par-3 11th is widely regarded as its signature. Playing across shimmering water to a beautifully protected green, it demands absolute precision while rewarding golfers with one of the finest views in Mauritius. Equally impressive is the par-5 16th, where strategic risk-and-reward decisions unfold against a backdrop of rocky coastline and turquoise sea. These holes perfectly capture the balance between natural beauty and championship challenge.

> Accessible only by boat, every round begins with a journey across crystal-clear waters before unfolding through one of the world's most spectacular island golf courses.





> Ile aux Cerfs is where golf feels less like a game and more like a journey through paradise.

The Ultimate Playing Experience
A round at Ile aux Cerfs Golf Club is far more than a test of golfing ability. The peaceful island atmosphere, warm tropical climate, and spectacular scenery create an experience that feels both luxurious and connected to nature. Every tee shot is framed by swaying palms, volcanic outcrops, or sparkling ocean waters, while immaculate conditioning ensures the course is as enjoyable to play as it is to admire.

Ile aux Cerfs Golf Club stands among the world's finest resort golf courses. Combining exceptional architecture, pristine conditioning, and one of the most breathtaking island settings anywhere on earth, it delivers an experience that extends far beyond the scorecard. For golfers visiting Mauritius, it is not simply a course to play—it is an unforgettable journey through one of the world's most beautiful golfing landscapes.



At a Glance

Location:
lle aux Cerfs Island, Mauritius
Course Architect:
Bernhard Langer
Course Style:
Tropical Island Championship Course
Setting:
Private island surrounded by the Indian Ocean
Signature Feature:
Boat-access championship golf on a private island
Most Challenging Hole:
Par-3 11th across water to a well-protected island green
Established:
2003
Course Ranking:
Consistently ranked among Africa's and the Indian Ocean's finest golf courses

The signature par-3 11th perfectly captures the spirit of the course, demanding accuracy over shimmering water while showcasing the natural beauty of Mauritius.

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STATE MINISTER AMINUL HAQUE
PLEDGES FULL SUPPORT FOR GOLF DEVELOPMENT

State Minister for Youth and Sports Aminul Haque has reaffirmed the government's commitment to promoting golf in Bangladesh, saying the sport can play a significant role in reducing children's screen time and encouraging a healthier, more disciplined lifestyle.

The state minister made the remarks during a visit to the Bangladesh Golf Federation (BGF), Bangladesh Golf Academy, and Kurmitola Golf Club on Monday 3 August 2026.

Lt Gen Mohammad Shaheenul Haque, Senior Vice President of the Bangladesh Golf Federation, welcomed the state minister upon his arrival. Members of the Federation's Executive Committee and senior officials were also present. During the visit, BGF officials presented an overview of the federation's ongoing activities, future development plans, grassroots initiatives, junior golf programmes and Bangladesh's participation in international competitions.

Addressing the gathering, Aminul Haque stressed the importance of encouraging children and young people to participate in sports.

"Golf, along with other sports, can significantly reduce children's screen time. Sports help young people develop discipline, confidence and healthy habits while keeping them physically active," he said.













The state minister assured the federation that the Ministry of Youth and Sports would extend its wholehearted support to the development of golf across the country.

Recognising the high cost of sporting equipment, he also said he would advocate for reducing or waiving taxes on golf and other sports-related equipment to make them more affordable and accessible for players, particularly the younger generation.

The minister later visited the Bangladesh Golf Academy, where he was received by Lt Gen Khan Firoz Ahmed, President of the Junior Division of the Bangladesh Golf Federation. He was briefed by Brig Gen Mohammad Khaled Kamal, Rector of the Bangladesh Golf Academy, on the academy's training programmes, facilities and future development plans.

During the visit, the state minister observed coaching sessions, inspected the academy's training infrastructure and junior development programmes, and interacted with coaches and young golfers. He commended the academy's efforts to nurture the next generation of golfers and expressed confidence that its initiatives would contribute significantly to the long-term growth of golf in Bangladesh.

Following the academy visit, the state minister proceeded to Kurmitola Golf Club, where he inspected the club's facilities and was honoured with honorary membership of Kurmitola Golf Club. The honour recognised his commitment to the development of sports and his support for the growth of golf in Bangladesh.

BGF officials expressed optimism that the government's continued support would help expand golf at the grassroots level, develop internationally competitive players and position Bangladesh more prominently in the global golfing community.

The visit was attended by members of the Bangladesh Golf Federation Executive Committee, senior federation officials, coaches and officials associated with the country's golf development programmes.

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A PROMISING START FOR BPGA'S NEW LEADERSHIP

The Manola Sonali Paper Professional Golfers Tournament 2026, which concluded on 22 July at Jolshiri Golf Club, marked more than the crowning of a new champion—it represented the first tournament successfully organised under the newly elected leadership of the Bangladesh Professional Golfers' Association (BPGA).

Led by President Mohammad Younus and Secretary General Sifat Ahmed Chaudhuri, the new Executive Committee began its tenure on a positive note by delivering a well-organised championship that brought together many of the country's leading professional golfers. The tournament reflected the committee's commitment to raising organisational standards while providing a competitive platform for Bangladesh's top professionals.

On the course, Badal Hossain emerged as champion with a superb three-round









Organised by BPGA and sponsored by Manola Sonali Paper & Board Mills Ltd., the championship concluded with a grand prize distribution ceremony, where Lieutenant General Khan Firoz Ahmed, OSP, ndc, afwc, psc (LPR), President of Army Golf Club, presented the trophy to the champion.

Beyond the impressive performances on the fairways, the tournament stood as an encouraging beginning for BPGA's new leadership. A professionally managed event, strong participation, and competitive golf signalled a positive direction for the Association as it embarks on its new term with the goal of further advancing professional golf in Bangladesh.

SCAN TO READ

total of 203 (-13), finishing one stroke ahead of Md Razu (204, -12), while Jamal Hossain secured third place at 205 (-11). The closely contested leaderboard highlighted the growing depth and quality of professional golf in Bangladesh.

BADAL HOSSAIN
THE QUIET FORCE OF BANGLADESH GOLF

One of Bangladesh's leading professional golfers, Badal Hossain has earned a reputation for his consistency, composure, and competitive spirit. A regular contender on the Bangladesh Professional Golfers' Association (BPGA) circuit, his recent victory at the Manola Sonali Paper Professional Golfers Tournament 2026 further cemented his place among the country's top professionals.

Professional golf is often defined by moments of brilliance, but lasting success is built on consistency, resilience, and an unwavering belief in the process. Few golfers in Bangladesh embody those qualities better than Badal Hossain, a professional whose steady rise has earned him a place among the country's elite players.

While some victories arrive with fanfare, Badal has built his reputation through discipline, perseverance, and an unrelenting pursuit of excellence. Every tournament, every round, and every shot reflects a golfer committed not only to winning but to continually improving his craft. In an era when Bangladesh golf is steadily gaining momentum, Badal Hossain has become one of its most dependable ambassadors.

His latest triumph at the Manola Sonali Paper Professional Golfers Tournament 2026 once again demonstrated why he is regarded as one of the finest professionals on the Bangladesh Professional Golfers' Association (BPGA) circuit. Competing over three demanding rounds at Jolshiri Golf Club, Badal displayed remarkable composure to finish with a tournament total of 13-under-par 203, securing the championship by a single stroke in a tightly contested field.

The victory was more than another trophy. It was a reflection of years of dedication, countless hours of practice, and the mental strength required to compete at the highest level of Bangladesh's professional game.

Golf is unlike any other sport. There is no clock to manage the pressure, no teammates to rescue a difficult situation, and no shortcuts to success. Every shot demands complete concentration, and every decision shapes the final outcome. Throughout his career, Badal has demonstrated the temperament that separates champions from contenders.

His game is built on consistency rather than flamboyance. Accurate iron play, intelligent course management, and a calm presence under pressure have become defining characteristics of his performance. Whether leading a tournament or chasing the leaders, he rarely allows emotion to dictate his decisions. Instead, he relies on preparation, discipline, and confidence in his abilities.

That approach has made him one of the most respected competitors on the BPGA Tour.

Badal's journey also reflects the steady evolution of professional golf in Bangladesh. Over the past decade, the standard of competition has risen significantly, with tournaments becoming more competitive and younger golfers emerging through structured development programmes. Within this increasingly demanding environment, Badal has consistently remained among the country's leading performers.

His runner-up finish at the CAS Cup Professional Golf Tournament 2026, followed shortly by his victory at the Manola Sonali Paper Professional Golfers Tournament, illustrates not only his technical ability but also his remarkable consistency throughout the season. Few players can maintain such high standards across consecutive elite events, making his achievements all the more impressive.

Yet those who know Badal often speak first about his professionalism rather than his trophies.



BADAL HOSSAIN
Professional Golfer



Quiet, humble, and deeply committed to the game, he represents the values that golf has long celebrated. Respect for fellow competitors, appreciation for the traditions of the sport, and a willingness to continue learning have earned him admiration throughout Bangladesh's golfing community. His success serves as a reminder that true champions are defined not only by titles but also by character.

As Bangladesh continues investing in golf development, players like Badal Hossain become increasingly important. Their performances inspire aspiring professionals, encourage greater public interest in the sport, and demonstrate that Bangladeshi golfers can compete at an increasingly high standard. Every victory contributes to raising the profile of professional golf while strengthening confidence in the country's sporting future.

Looking ahead, the opportunities are greater than ever. With stronger domestic tournaments, improved facilities, and expanding pathways to regional competition, Bangladesh's professionals are entering an exciting new chapter. For Badal, each tournament represents another opportunity to challenge himself, refine his game, and continue building a legacy founded on consistency and excellence.

His story is not one of overnight success. It is the story of a golfer who embraced the demands of one of the world's most challenging sports and steadily earned his place among the nation's best. In doing so, he has become an inspiration for the next generation of Bangladeshi golfers who dream of following the same fairway.

> Badal Hossain has built his reputation through discipline, perseverance and an unrelenting pursuit of excellence

In golf, greatness is rarely measured by a single spectacular round. It is measured by the ability to perform, compete, and improve year after year. Badal Hossain's career is a testament to that enduring principle.

As Bangladesh golf continues its upward journey, one thing is increasingly clear: whenever Badal Hossain steps onto the first tee, he carries not only his own ambitions but also the aspirations of a growing golfing nation.

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TOM KIM
THE LONG WAIT THE PERFECT FINISH

After a 1,001-day wait, Tom Kim is back in the winner's circle. A flawless, bogey-free final-round 64 at the 2026 Genesis Scottish Open not only secured his fourth PGA TOUR title but also marked the resurgence of one of golf's brightest young stars. This is the story of resilience, patience, and a comeback that could redefine the next chapter of his career.

Tom Kim's Perfect Return
In golf, success can arrive quickly, but staying at the top demands resilience. Few players understand that better than Tom Kim. Once regarded as one of the PGA TOUR's brightest young stars, the South Korean enjoyed a meteoric rise before enduring a frustrating spell without victory. At the 2026 Genesis Scottish Open, however, he reminded the golfing world exactly why his future remains so promising.

With a superb bogey-free final-round 64 at The Renaissance Club in Scotland, Kim claimed his fourth PGA TOUR title, ending a 1,001-day wait for victory. More than another trophy, it marked the return of a player whose talent had never been in doubt—only his timing.

A Star on the Rise
Tom Kim burst onto the international stage with remarkable speed. Turning professional as a teenager, he quickly earned a reputation for fearless golf, exceptional iron play, and remarkable maturity under pressure. His energetic personality and passion for the game made him an instant fan favourite, while his performances suggested he was destined for golf's biggest stages.

By the age of 21, Kim had already collected multiple PGA TOUR victories and climbed into the world's elite. Expectations naturally grew, with many predicting that major championships would soon follow.

But golf has a habit of humbling even its brightest talents.

Learning Through Adversity
Following his early success, victories became increasingly difficult to find. Confidence wavered, results became inconsistent, and his world ranking slipped as younger challengers emerged and established stars continued to dominate.

For 1,001 days, Kim searched for another PGA TOUR victory.

Rather than making drastic changes, he trusted the process. He continued working on the fundamentals that had brought him success, believing that patience would eventually be rewarded. Signs of improvement became evident with a strong finish at the U.S. Open, where he showed glimpses of the confidence that had once made him one of the tour's most exciting young players.

The Genesis Scottish Open arrived at exactly the right moment.

A Course That Suits His Style
The Renaissance Club has long been a venue where Tom Kim feels comfortable. Previous visits had produced several impressive finishes, and the links-style course complements his greatest strengths.

Unlike courses that reward overwhelming power, The Renaissance Club demands precision, imagination, and intelligent decision-making. Kim's controlled iron play, creativity around the greens, and disciplined course management made him a natural contender throughout the week.

When the pressure increased on Sunday, he looked completely at home.

A Champion's Final Round
With a tightly packed leaderboard chasing the title, Kim delivered one of the finest rounds of his career.

He remained patient from the opening hole, avoided unnecessary risks, and capitalised whenever birdie opportunities appeared. Most impressively, he completed the entire round without dropping a single shot.

His six-under-par 64 was a masterclass in composure, highlighted by a brilliant long-iron approach on the 16th hole that set up a crucial birdie and effectively secured the championship.



TOM KIM
South Korean
professional golfer



> After 1,001 days without a PGA TOUR victory, Tom Kim returned with the confidence and composure of a true champion.

It was not a victory built on spectacular moments alone. It was won through discipline, consistency, and the calm decision-making that defines great champions.

More Than Another Trophy
Winning the Genesis Scottish Open meant far more than ending a long drought.

The victory restored Kim's confidence, reaffirmed his place among the world's leading golfers, and reminded fans why he remains one of the game's most exciting young talents. At just 24 years old, he joined an elite group of international players—including Rory McIlroy, Sergio Garcia, Adam Scott, and Hideki Matsuyama—to win four PGA TOUR titles before turning 25. Perhaps more importantly, the triumph demonstrated that setbacks are often an essential part of a champion's journey.

Golf is a game that constantly tests patience and belief. Tom Kim's response to adversity showed that true champions are defined not by uninterrupted success, but by their ability to recover when success becomes difficult to find.

Looking Ahead
Victory in Scotland could not have come at a better time. Arriving just before The Open Championship, it gives Kim valuable momentum and renewed belief heading into one of golf's biggest stages.

His creativity, precise ball-striking, and growing maturity make him particularly well suited to links golf. More importantly, he once again carries the confidence that made him one of the sport's fastest-rising stars only a few seasons ago.

At 24, Tom Kim's career is still in its early chapters. If his performance at the Genesis Scottish Open proved anything, it is that temporary setbacks rarely define exceptional players.

Sometimes, they simply make the comeback even more memorable.

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JACK NICKLAUS

THE ARCHITECT OF GOLFING GREATNESS

Some champions are remembered for their victories. Others are celebrated for the records they leave behind. Jack Nicklaus belongs to an even rarer category—those who redefine an entire sport. For more than six decades, the man known worldwide as The Golden Bear has shaped golf not only through his extraordinary achievements as a player but also as a course designer, ambassador, mentor, philanthropist, and custodian of the game's traditions.

With a record 18 major championships and 73 PGA Tour victories, Nicklaus established a benchmark that remains the ultimate measure of greatness. Yet numbers alone cannot explain his influence. His greatest legacy lies in elevating golf into a truly global game while inspiring generations of players to pursue excellence with discipline, integrity, and humility.

Born in Columbus, Ohio, Nicklaus developed under legendary coach Jack Grout, displaying a rare combination of power, patience, and strategic intelligence. After winning two U.S. Amateur Championships, he turned professional in 1961 and quickly announced himself on golf's biggest stage. His breakthrough came at the 1962 U.S. Open, where the 22-year-old defeated Arnold Palmer in an 18-hole playoff, signalling the arrival of a new era in professional golf.

Over the next quarter-century, Nicklaus dominated the sport. His remarkable record includes six Masters Tournament titles, five PGA Championships, four U.S. Opens, and three Open Championships. Beyond those victories, his consistency was extraordinary. He finished runner-up in major championships 19 times and recorded more than 70 top-five finishes, proving that sustained excellence—not occasional brilliance—defined his career.

Among his many triumphs, none is more iconic than the 1986 Masters


MASTERS
masters.com



> From Augusta to St Andrews, Jack Nicklaus mastered every stage and transformed golf long after his final victory.

Nicklaus' influence extends well beyond competition. Through Nicklaus Design, he has designed or consulted on more than 430 golf courses across over 45 countries, helping expand championship golf around the world. His philosophy has always balanced strategic challenge with playability, creating layouts respected by professionals and enjoyed by everyday golfers.

His commitment to the game's future is equally significant. Alongside his wife, Barbara, he co-founded the Nicklaus Children's Health Care Foundation, supporting paediatric healthcare and improving the lives of countless families. He has also championed junior golf and player development, reflecting the values of respect, perseverance, honesty, and service that defined his own career.

Nicklaus has received virtually every honour the sport can bestow, including induction into the World Golf Hall of Fame, the PGA Tour Lifetime Achievement Award, the Congressional Gold Medal, and the Presidential Medal of Freedom. These recognitions honour not only an extraordinary champion but also a global ambassador whose influence extends far beyond the fairways.

Perhaps Nicklaus' greatest contribution is the standard he established for future generations. From Tiger Woods to Rory McIlroy and today's rising stars, every major champion has inevitably been measured against the achievements of the Golden Bear. His meticulous preparation, intelligent course management, and unwavering composure continue to serve as the blueprint for championship golf.

Despite his legendary status, Jack

> The Golden Bear's greatest contribution was not only the records he set, but the future of golf he helped shape through course design, mentorship, and philanthropy.

Nicklaus has always carried himself with humility and grace. More than four decades after his final major victory, his legacy continues to inspire golfers around the world, proving that true greatness is measured not only by records but by the lasting impact one leaves on the game.

A Lifetime of Greatness

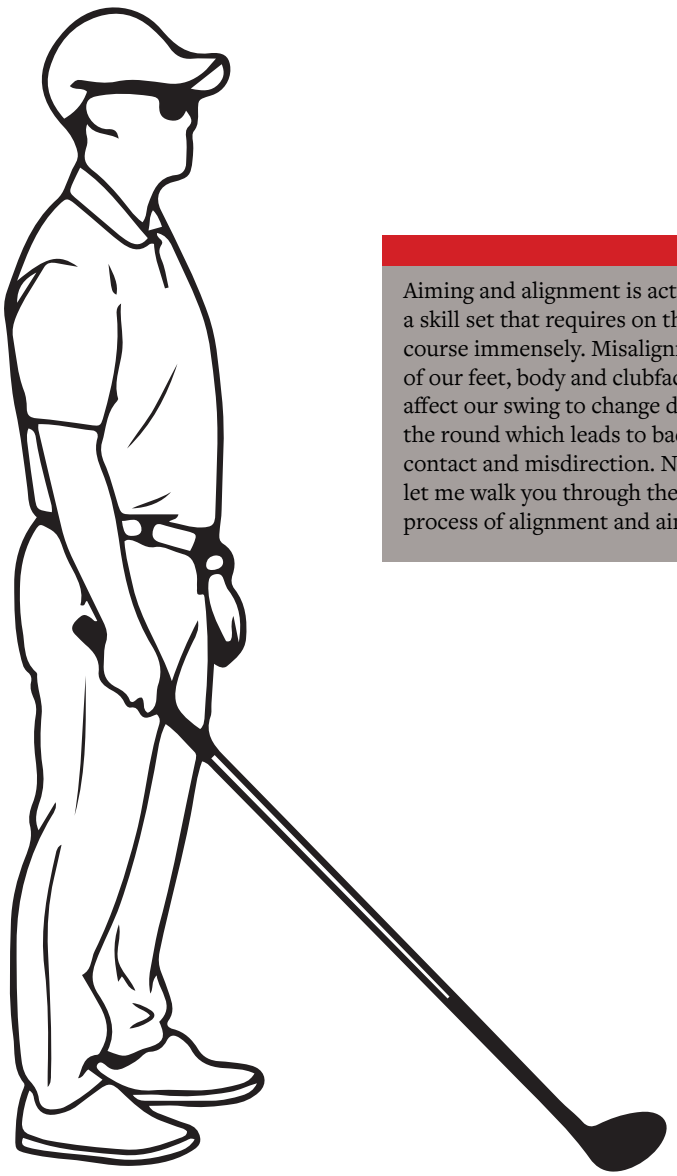
Full Name:
Jack William Nicklaus
Nickname:
The Golden Bear
Born:
January 21, 1940 | Columbus, Ohio, USA
Turned Professional:
1961
Major Championships:
18 (All-time Record)
PGA Tour Victories:
73
Masters Tournament:
6 Titles
U.S. Open:
4 Titles
The Open Championship:
3 Titles
PGA Championship:
5 Titles
Ryder Cup Appearances:
6
Course Design Legacy:
430+ courses across 45+ countries through Nicklaus Design
Hall of Fame:
World Golf Hall of Fame (1974)
Lifetime Honours:
Presidential Medal of Freedom, Congressional Gold Medal, PGA Tour Lifetime Achievement Award
Beyond the Game:
Co-founder, Nicklaus Children's Health Care Foundation

More than half a century after capturing his first major, Jack Nicklaus remains golf's ultimate benchmark. His records may one day be challenged, but the principles he embodied—discipline, sportsmanship, strategic brilliance, and relentless pursuit of excellence—are timeless.

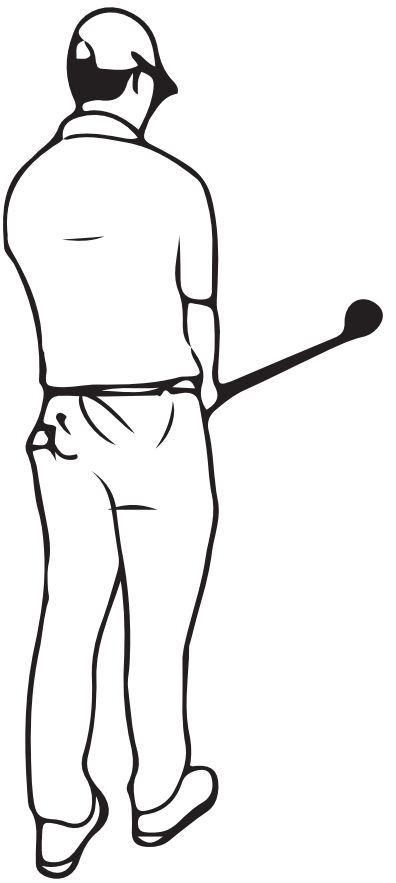
Champions come and go. Records are eventually broken. But architects create structures that endure for generations. Jack Nicklaus did exactly that. He did not simply build one of the greatest playing careers in history—he designed the very foundation upon which modern golf continues to stand.

HIT YOUR TARGET!!!

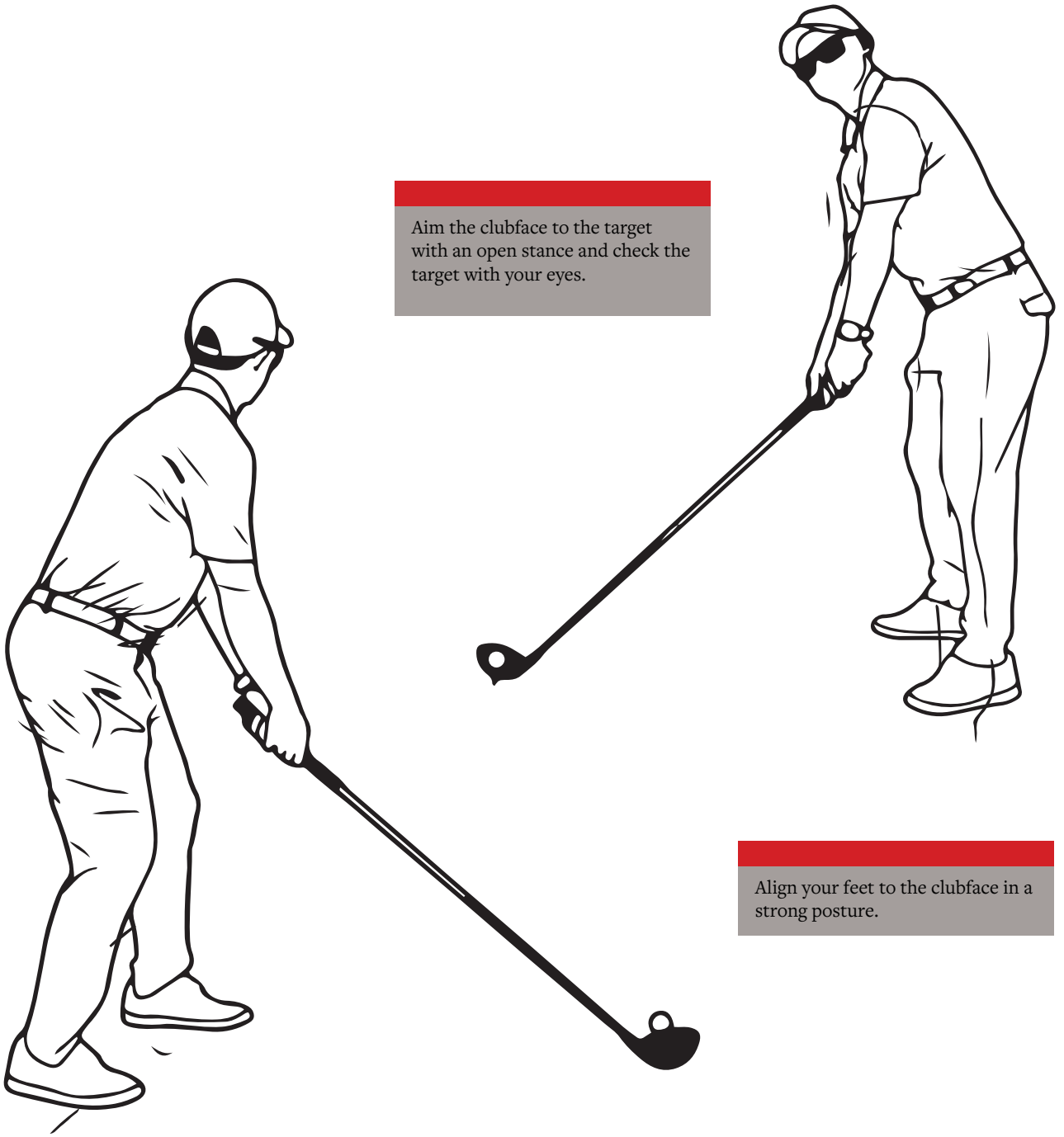
Most common conversations that I have with my clients is how different the golf course and the driving range experience can be. There are multiple factors on the golf course different from the driving range such as wind, slope, shape of the hole, different type of grass, etc. But for my personal experience, I think our golfers mostly suffer from aligning and aiming at the target.



Aiming and alignment is actually a skill set that requires on the golf course immensely. Misalignment of our feet, body and clubface can affect our swing to change during the round which leads to bad contact and misdirection. Now let me walk you through the basic process of alignment and aiming.



Aiming and alignment is actually a skill set that requires on the golf course immensely. Misalignment of our feet, body and clubface can affect our swing to change during the round which leads to bad contact and misdirection. Now let me walk you through the basic process of alignment and aiming.



Aim the clubface to the target with an open stance and check the target with your eyes.

Align your feet to the clubface in a strong posture.

There are two things that we need to align well to hit are target or hit the shape that you would like to your target. One is your body alignment, and the other is your clubface. It is easy if you image a railroad track where the left rail is your body, and the right rail is the clubface. They are parallel to each other but not aiming at the same line.

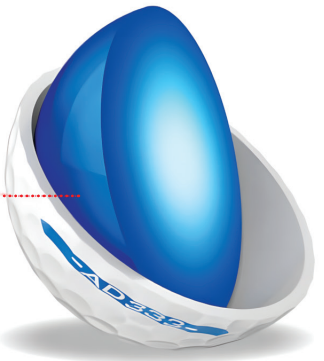
The most common mistake that I recognize on the golf course is that golfers aim their body to the target and the clubface parallel to the body, which makes the golfer to aim extremely right of the target. This happens because we stand side to our target.

When we look at our target from our set up position it is very natural for us to aim right of the target due to our eye alignment and body alignment being similar.

For that reason, we constantly aim right to the target and start compensating by manipulating are clubface or altering the swing path and plane to hit the target.

This is why we see so many amateurs slice the ball and swing out to in and make mistakes that they would never make on the driving range. If we can simply image a railroad track and understand that the body and clubface alignment is parallel with each other it would make aligning to the target much easier. So, try this step out on the golf course and HIT YOUR TARGET!

SRIXON AD333 BALL



The fine-tuned Fast Layer Core has seen overall compression reduced to 68



GM SAYS

A softer feel and enhanced distance strengthen the new AD333's claim to be the ultimate two-piece ball for those seeking the perfect blend of feel, performance and value.



A new Spin Skin coating helps grooves dig deeper into the ball for maximum friction at impact

The silver foil element has been removed for more eco-friendly boxes

● Srixon is once again looking to cement the AD333's position as a market leader in the mid- to low-priced ball sector with its new version of this beloved two-piece ball. It retains its reputation for providing premium performance, particularly for mid-handicap golfers, while introducing meaningful technological advancements that enhance both distance and feel.

● The central story of the new AD333 is the evolution of its core and compression. Srixon has fine-tuned the FastLayer Core, which utilises a contrasting compression effect to maximise ball speed. The new AD333 model sees overall compression lowered to 68, which encourages a longer, straighter flight, especially on low-lofted clubs at the top end of the bag, while simultaneously delivering a more satisfying soft feel on iron and wedge shots.

● The new specialized Spin Skin coating is formulated with highly flexible molecular bonds, which allows the club face grooves to dig deeper into the cover at impact. This maximizes friction, generates increased spin and provides the crucial control and stopping power needed in approach play and on those little shots around the greens something no golfer will ever complain about.

● The aerodynamics of the ball have been optimised via a new 338 Speed Dimple Pattern, which has been engineered to improve overall flight performance by reducing the drag coefficient, allowing the ball to cut through the air with less resistance for a more penetrating launch and straighter trajectory. At the same time, a higher lift coefficient helps the ball stay airborne for longer to maximise carry distance.

● Beyond the on-course improvements, Srixon has reinforced its commitment to sustainability, with the new AD333 featuring more eco-friendly packaging. The brand has eliminated the use of silver foil from its already plastic-free boxes and moved to a new paper-based construction to help achieve its goal of reducing waste without compromising the quality of the product inside.



SeeMore S-Series putters

SeeMore's SXk and SBz zero-torque putters feature the brand's patented Rifle Scope Technology and a milled steel face.



FootJoy Hyperboot

This boot blends the performance and style of the brand's HyperFlex shoe with practicality to help battle the elements.



SnapSwing training aid

The Bluetooth-enabled device lets you hit record on your phone via a button on the grip for effortless swing analysis.



XXIO 14 driver

New Ultralite technology promises faster ball speeds while ActivWing helps steady the downswing path to aid confidence.



MacGregor Tourney Max driver

This driver has a deep and low CG placement to help promote a higher launch and boost forgiveness.



Fujikura Speeder NX Gold shaft

The Speeder NX Gold features Variable Torque Technology to offer a smooth feel with mid launch and mid/low spin.



Stitch Link bag strap

This strap's Bluetooth speaker, GPS functionality and built-in Bushnell screen will revolutionise the carry experience.



XXIO 14 iron

A thinner neck plus high-density tungsten in the sole centre the club's energy for greater distance and launch.

BEST WATERPROOF JACKETS



FootJoy DryJoys

Dryseal technology boosts protection.



Ping AquaDrive

Comes with a three-year guarantee.



Galvin Green Ames

Boosts stretch with shield technology.



Kjus Pro 3L 3.0

Features Hyper 3D stretch technology.

A DIPLOMAT'S JOURNEY

FROM FIRST SWING TO LASTING FRIENDSHIPS

A career diplomat and respected public servant, H.E. Haji Haris bin Haji Othman, High Commissioner of Brunei Darussalam to Bangladesh, believes that golf, diplomacy, and leadership are united by the same enduring values—patience, humility, and integrity. In this exclusive conversation with GolfHouse, he reflects on his unexpected journey into golf, the friendships it has fostered, and how the game continues to strengthen ties between Brunei and Bangladesh.

Golf is often described as a game of patience and integrity. How did your golfing journey begin?

It's a really funny story because I wasn't a golfer at all before I arrived in Bangladesh in 2019. If you had asked me then whether I'd spend weekends on a golf course, I probably would have just laughed. It's amazing how things can change!

A few close friends here, especially Mr Syed Rahman and Brigadier General Manzur, kept encouraging me to give it a try. Mr Syed Rahman even lent me a set of clubs. After a few lessons, I confidently headed onto the course—and quickly discovered golf is much harder than it looks! I lost plenty of balls, but I also found something much more valuable: patience, humility and a wonderful community of friends.

Today, I honestly treasure the friendships golf has given me more than the game itself.

People often say golf and diplomacy go hand in hand. Do you agree?

Very much so.

Both teach you that patience is usually more important than speed. In golf, one poor shot doesn't mean the round is over. In diplomacy, one difficult conversation doesn't define a relationship.

Golf also creates an environment where people simply talk. You're walking together for four or five hours, sharing stories and getting to know one another naturally. That's exactly how trust is built, and trust is at the heart of diplomacy.

Has golf helped you in your diplomatic work?

Without question.

My career has been a little unusual because I spent over thirty years in Brunei's public service before becoming High Commissioner. Bangladesh is actually my first overseas posting.

Golf opened many doors for me. It allowed me to meet diplomats, military officers, business leaders and friends from many different backgrounds. Some of those relationships have grown well beyond official work, and that's something I'll always value.

How would you describe the golfing culture in Brunei and Bangladesh?

Both countries have something special.

Brunei has beautiful courses surrounded by rainforest and nature, and golf is very much part of our social life. People enjoy the game, but they also enjoy the company.
Bangladesh surprised me in the best possible way. I've had the pleasure of playing at Army Golf Club, Kurmitola Golf Club and Jalshiri Golf Club, and I've been impressed not only by the courses but by the warmth of the golfers themselves.

The members of Tiger Golf Club, in particular, welcomed me from





H.E. HAJI HARIS BIN HAJI OTHMAN
High Commissioner of Brunei Darussalam to Bangladesh



How do you see Bangladesh as an investment destination?

I've been in Bangladesh since 2019, so I've had the opportunity to witness its transformation first-hand.

Infrastructure development has been remarkable. Combined with a young population, an energetic private sector and a strategic location, Bangladesh offers exciting opportunities for investors.

Of course, every country can continue improving its business environment, and with a favourable business ecosystem, I'm optimistic about Bangladesh's future and the prospects for stronger investment cooperation with Brunei.

How can both countries deepen economic cooperation?

I think the foundation is already there.

Brunei and Bangladesh enjoy a warm friendship built on trust and mutual respect. Now it's about creating more opportunities for businesses and young professionals to work together.

The halal economy, ICT, healthcare and skills development are all areas where our strengths complement one another.

Looking ahead, what gives you the greatest optimism about Brunei-Bangladesh relations?

His Majesty Sultan Haji Hassanal Bolkiah's visit to Bangladesh in 2022 gave fresh momentum to our relationship.

Since then, we've seen encouraging progress in labour cooperation, trade and people-to-people exchanges. I believe the next phase should focus even more on business partnerships, investment and human capital development.

I'm genuinely optimistic because both countries have much to offer each other.

Finally, if golf, diplomacy and leadership shared one lesson, what would it be?

Patience, with integrity.

Golf teaches you that every round is a new beginning. Diplomacy teaches you that relationships take time to grow. Leadership reminds you that people will always remember how you treated them.

If we stay patient, remain humble, and always act with integrity, success usually follows.

SCAN TO READ



SUNDORA OPENS ITS NEW STORE AT SHANTA PINNACLE.



Sundora, Bangladesh's leading omni-channel destination for beauty, fragrance, skincare, and lifestyle products, has officially opened its latest store at Shanta Pinnacle, a premium and future-ready commercial address for leading global and local businesses.

The new store offers customers access to 150+ global brands and 100% authentic products, reinforcing Sundora's commitment to delivering international beauty and lifestyle experiences. From luxury fragrances to personal care essentials, the store features a carefully curated selection of globally recognized brands.

This expansion marks a significant milestone in the company's growth: it is Sundora's 7th beauty store opened in just 7 years. This rapid progression reflects Sundora's unwavering commitment to making world-class beauty and lifestyle experiences easily accessible to customers across all possible areas in Bangladesh.

"Opening at Shanta Pinnacle reflects Sundora's commitment to bringing world-class retail experiences to our customers while expanding access to authentic international brands across Bangladesh," said Munawwar Mahmood Chowdhury, Retail Marketing Lead at Sundora.

With a growing network of retail locations and a strong online presence through **www.sundora.com.bd**, Sundora continues to set the standard for premium beauty retail in Bangladesh by offering genuine products, expert guidance, and a seamless omnichannel shopping experience.



VISIT OUR LATEST STORE IN TEJGAON
Shanta Pinnacle
190/A, Bir Uttam Mir Shawkat Sarak,
Tejgaon I/A, Tejgaon-Gulshan Link Road,
Dhaka-1208

SCAN TO DISCOVER MORE


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70% OFF
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INVESTING IN WOMEN IS INVESTING IN THE FUTURE OF GOLF

By Nazrul Hosen Ayon

More women golfers mean more junior golfers, stronger families at clubs, and a brighter future for Bangladesh's golfing ecosystem.

Golf in Bangladesh stands at an important crossroads. The country has witnessed significant progress over the past decade, with better golf courses, improved facilities, a growing tournament calendar, and increasing corporate interest. Yet despite these achievements, one of the greatest opportunities for expanding the game remains largely untapped: encouraging more women to become golfers and club members. This is not simply a question of gender inclusion. It is a question of the long-term sustainability of golf.

Across the world, successful golf clubs are no longer viewed merely as sporting venues. They have evolved into family-oriented communities where recreation, wellness, networking, and social interaction come together. Clubs that have embraced women and families as a central part of their membership strategy have experienced stronger participation, healthier membership retention, and a more sustainable future. Bangladesh has every reason to follow the same path.

Many golf clubs still operate under membership structures designed decades ago. While these traditional models have served the game well, today's realities call for a fresh perspective. If golf is to reach more people and build a broader base of participants, clubs should seriously consider introducing substantially reduced membership fees for women—perhaps 50 per cent of the standard rate or even lower for selected categories. Such a policy should not be viewed as offering a discount. It should be regarded as a long-term investment.

> When a woman joins a golf club, she often brings an entire family into the game. One membership today can create the next generation of golfers tomorrow.

The reason is simple. When a woman joins a golf club, she rarely joins alone. In most families, women play a leading role in shaping recreational activities and lifestyle choices. Their participation often encourages children to enrol in junior golf programmes, motivates husbands to spend more time at the club, and inspires the entire family to embrace golf as a shared activity rather than an individual pastime. One female



membership can therefore create two, three, or even four active golfers within the same family.

That multiplier effect has the potential to transform golf in Bangladesh. More women golfers would naturally mean more girls taking up the game from an early age. Junior academies would become stronger, creating a larger talent pool for the future. Parents would be more willing to spend weekends at golf clubs when every member of the family has an opportunity to participate. Clubhouses would become livelier throughout the week rather than being active only during tournaments or weekend competitions.

Restaurants, cafés, swimming pools, fitness centres, children's play areas, coaching programmes, and social events would all benefit from increased family participation. The club would become more than a golf course—it would become a vibrant community. Perhaps even more importantly, greater family involvement could significantly improve membership retention.

> Investing in women's golf is not a discount—it's one of the smartest long-term investments a golf club can make

One of the challenges many golf clubs face is that members gradually stop playing after the initial excitement fades. Busy professional lives, changing priorities, or a lack of family engagement often lead golfers to reduce their visits or eventually discontinue their memberships.
However, when golf becomes a family activity, the equation changes. A golfer whose spouse and children also enjoy the club is far more likely to continue visiting regularly. Weekend golf becomes family time rather than personal leisure. Instead of choosing between family responsibilities and golf, members can enjoy both together. As a result, membership dropout rates are likely to decline, creating more stable revenue and stronger club communities.

The long-term business benefits are equally significant. Lower membership fees for women may initially appear to reduce short-term income. In reality, they have the potential to generate

> The future of golf in Bangladesh will be shaped not only by better courses, but by how successfully we welcome women, families, and children into the game.





> Family participation is the strongest defence against declining memberships and the foundation of sustainable golf clubs.

far greater value over time through increased family memberships, greater spending on food and beverage services, coaching, junior programmes, golf equipment, social events, and other club activities.

Viewed from this perspective, investing in women is not a cost—it is one of the smartest investments a golf club can make.

Around the world, women's golf is one of the fastest-growing segments of the sport. National federations, golf clubs,



and governing bodies have invested heavily in beginner programmes, family events, women's leagues, and junior development because they recognise a simple truth: the future of golf depends on welcoming more people into the game. Bangladesh should embrace the same vision.

Imagine a golf club where mothers attend beginner clinics while their children participate in junior coaching. Fathers play in weekend competitions before families gather for lunch at the clubhouse. Young girls dream of becoming national champions while grandparents enjoy the social atmosphere that golf uniquely provides. Such a club would not only produce better golfers—it would strengthen families and create lifelong connections with the sport.

Naturally, any revised membership policy must remain financially sustainable. Each club has its own operating costs, market conditions, and long-term objectives. Membership pricing should therefore be carefully evaluated to ensure that incentives deliver lasting value. Yet the broader principle remains compelling.

The future of golf in Bangladesh will not be determined solely by better golf courses, prestigious tournaments, or international-standard facilities. It will be determined by how successfully the sport welcomes new players, new families, and new generations.

If more Bangladeshi women and girls embrace golf, more husbands will continue playing, more children will grow up with the game, stronger junior golfers will emerge, and golf clubs will become healthier and more sustainable institutions. That is how golfing nations are built—not through infrastructure alone, but through people.

Investing in women is therefore far more than an initiative to increase membership. It is an investment in stronger families, stronger golf clubs, and a stronger future for Bangladesh. And in the decades ahead, it may well prove to be one of the most important decisions the country's golf community ever makes.

The writer is a Golfer and Editor of TheGolfHouse magazine–the only monthly golf magazine in Bangladesh that has been involved in promoting golf in the country and working to make it accessible to all since 2015.

SCAN TO READ

COMPOSURE CONNECTION

ENAMUL HUQ ON THE GAME THAT SHAPES LEADERSHIP

M. Enamul Huq, Senior Administrative Officer and Head of Administration at The World Bank, reflects on a golfing journey that began in 2022 and has since evolved into a meaningful part of his personal and professional life. From building discipline and calm decision-making to creating authentic connections beyond the boardroom, he shares how golf continues to influence his approach to leadership. Drawing from his experience across Bangladesh's growing golf landscape, he also offers a grounded perspective on why the game is gaining momentum within the corporate community and how it is shaping a new culture of engagement, trust, and collaboration.

When did you first start playing golf, and what attracted you to the sport?
I started playing golf in early 2022, and it quickly became an important part of my life. To strengthen my foundation, I completed the Golf Foundation Course at the Bangladesh Golf Academy in 2023, where I learned not only the technical aspects of the game but also the values of discipline, patience, and focus. My golfing journey later led me to join Shaheen Golf and Country Club, Jashore Golf and Country Club, and Air Force Golf Link. Having grown up playing various sports, I was drawn to golf for its unique blend of competition, camaraderie, reflection, and continuous self-improvement.

Who introduced you to golf, and how did your early learning phase shape your interest?
My introduction to golf came through colleagues and friends who encouraged me to explore the game. While working at the British High Commission, I was inspired by colleagues who regularly played golf, and my first serious experience came at the Army Golf Club driving range under the guidance of Golf Pro Habib. Another important influence was my close friend Rokonuzzaman, who encouraged me to join many fellow Chartered Accountants taking up the sport. What began as simple curiosity quickly grew into a genuine passion. Today, golf represents far more than competition—it is a source of friendship, balance, reflection, and continuous personal growth.

What keeps you motivated to continue playing despite a busy corporate career?
Golf keeps me motivated because it challenges me to improve every time I step onto the course. Each round requires focus, discipline, and thoughtful decision-making, making the game both mentally engaging and rewarding. Beyond the technical aspects, golf has taught me patience, composure, and resilience—qualities that positively influence my professional and personal life. Despite a busy corporate schedule, I make time for the game through early-morning rounds and weekend play. Rather than competing with work and family commitments, golf helps maintain a healthy balance by providing mental clarity, physical activity, and renewed energy that supports my effectiveness both at work and at home.

How does golf complement your professional life at the World Bank?
Golf complements my professional life at the World Bank by helping me build stronger relationships with colleagues in a relaxed environment beyond the workplace. The game fosters trust, communication, and camaraderie. It also



M. ENAMUL HUQ
Head of Administration
The World Bank

> Golf keeps me motivated because it is a personal test every time you play. You are constantly adjusting—reading the lie, choosing the shot, and trying to execute with discipline and precision. That desire to improve, one round at a time, keeps the game mentally engaging.

helps me manage stress and maintain mental clarity. The discipline, patience, and composure developed through golf directly support my leadership, decision-making, and problem-solving responsibilities, enabling me to remain calm, focused, and effective in a demanding professional environment.

In your experience, how does golf help build relationships within the corporate community?
Golf helps build meaningful relationships within the corporate community by creating opportunities for relaxed conversations and genuine connections. Spending several hours together on the course fosters trust, mutual understanding, and lasting friendships. These relationships often strengthen professional collaboration, improve communication, and create valuable networks that benefit both individuals and organizations.

Which golf course in Bangladesh do you enjoy playing the most, and why?
Every golf course in Bangladesh offers a unique experience, but Jolshiri Golf Club is one of my favourites. Its scenic riverside setting, lush greenery, and excellent facilities create an enjoyable balance of nature and sport. I am also particularly fond of Air Force Golf Link due to its convenience and personal connection to my Air Force background. Both courses provide distinct challenges and continue to enrich my golfing journey.



What is the most memorable round or tournament you have played?
I have enjoyed many memorable moments in golf, including winning the Breakfast Golf Tournament – Family 24 at the BMA Long Course and finishing runner-up in the 2nd Chartered Accountant Golf Tournament. Another highlight was an albatross at Air Force Golf Link, one of the rarest achievements in golf. These experiences continue to inspire and strengthen my passion for the game.

What part of your game are you currently working to improve?
At present, I am focused on improving my driving accuracy and short pitching. While my drives are generally consistent, I continue working on alignment and swing control to eliminate occasional fades. Strengthening my short game around the greens is equally important, as it enhances overall consistency and scoring performance.

Corporate golfers are growing in Bangladesh. How do you view this trend?
Corporate golf in Bangladesh has grown significantly in recent years, with more professionals and business leaders recognizing its value beyond recreation. This expanding culture benefits individuals and organizations alike by enhancing communication, leadership, and long-term professional relationships.

What role can corporate leaders play in promoting golf among professionals?
Corporate leaders can play a key role in promoting golf by encouraging

participation, supporting corporate tournaments, and creating opportunities for professionals to engage with the sport. They can also help develop future talent by sponsoring promising golfers. Such initiatives strengthen networking, leadership skills, and professional relationships while creating long-term value for both organizations and the wider business community.

What does a perfect day on the golf course look like for you?

A perfect day on the golf course combines pleasant weather, a well-maintained course, and good company. Playing alongside close friends, enjoying meaningful conversations, and sharing friendly competition make the experience truly memorable. For me, it is less about the score and more about hitting quality shots, enjoying the rhythm of the game, and leaving the course relaxed, refreshed, and satisfied.

If you could play a round with any three people in the world, who would they be?

If I had the opportunity, I would love to play a round with Tiger Woods and Rory McIlroy, whose achievements and resilience have inspired golfers worldwide. I would also enjoy sharing a round with a global leader who appreciates the game. However, the most meaningful experience would be playing alongside close friends such as Rokonuzzaman and mates of family 24. For me, golf is ultimately about friendship, shared experiences, meaningful conversations, and the connections built along the way.

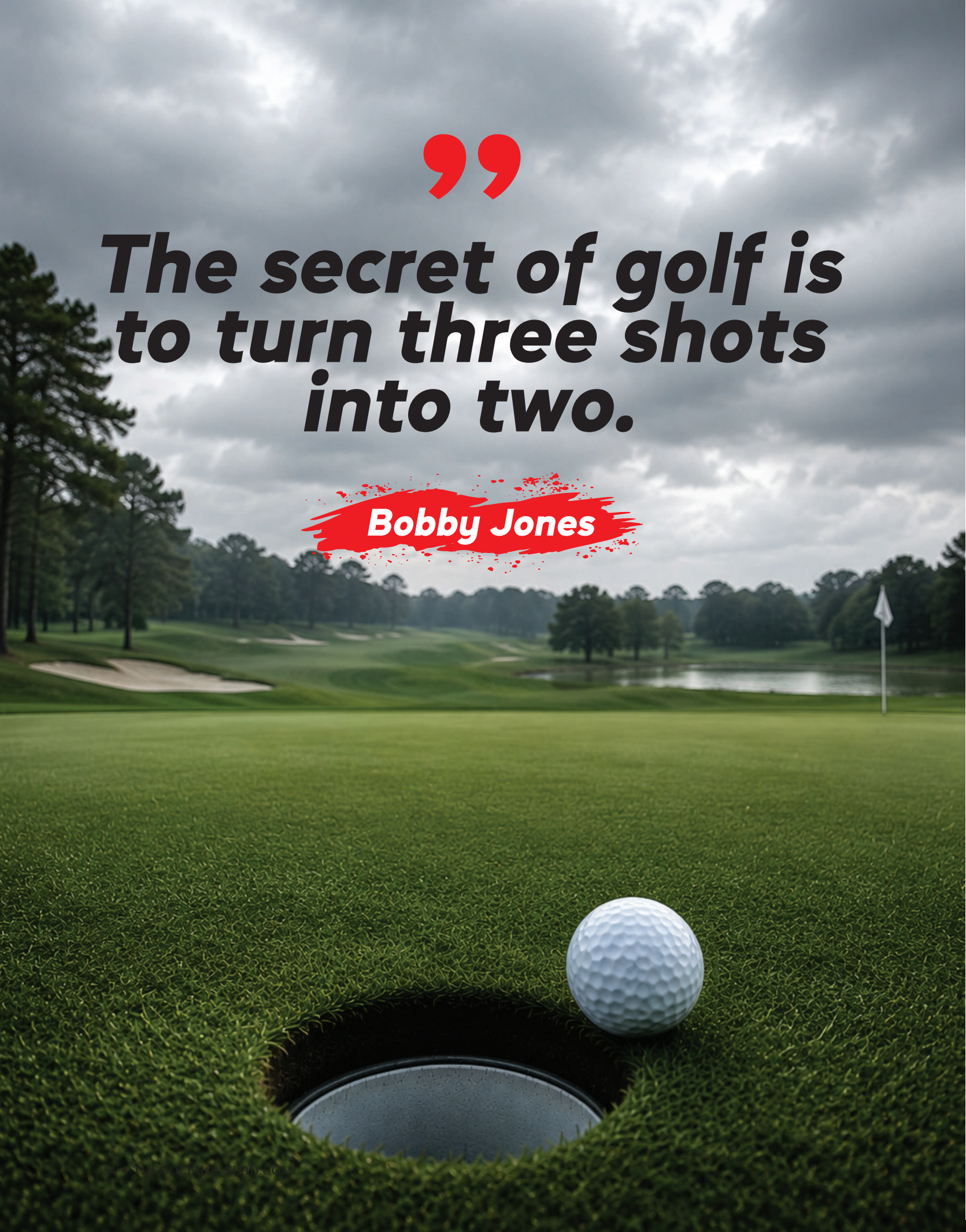


> My advice to young professionals is to start playing golf early and build a strong foundation through proper training. At the same time, it is important to continue focusing on education and professional development alongside sport. Golf should complement—not replace—one's academic and career journey.

What advice would you give to young professionals who want to take up golf?

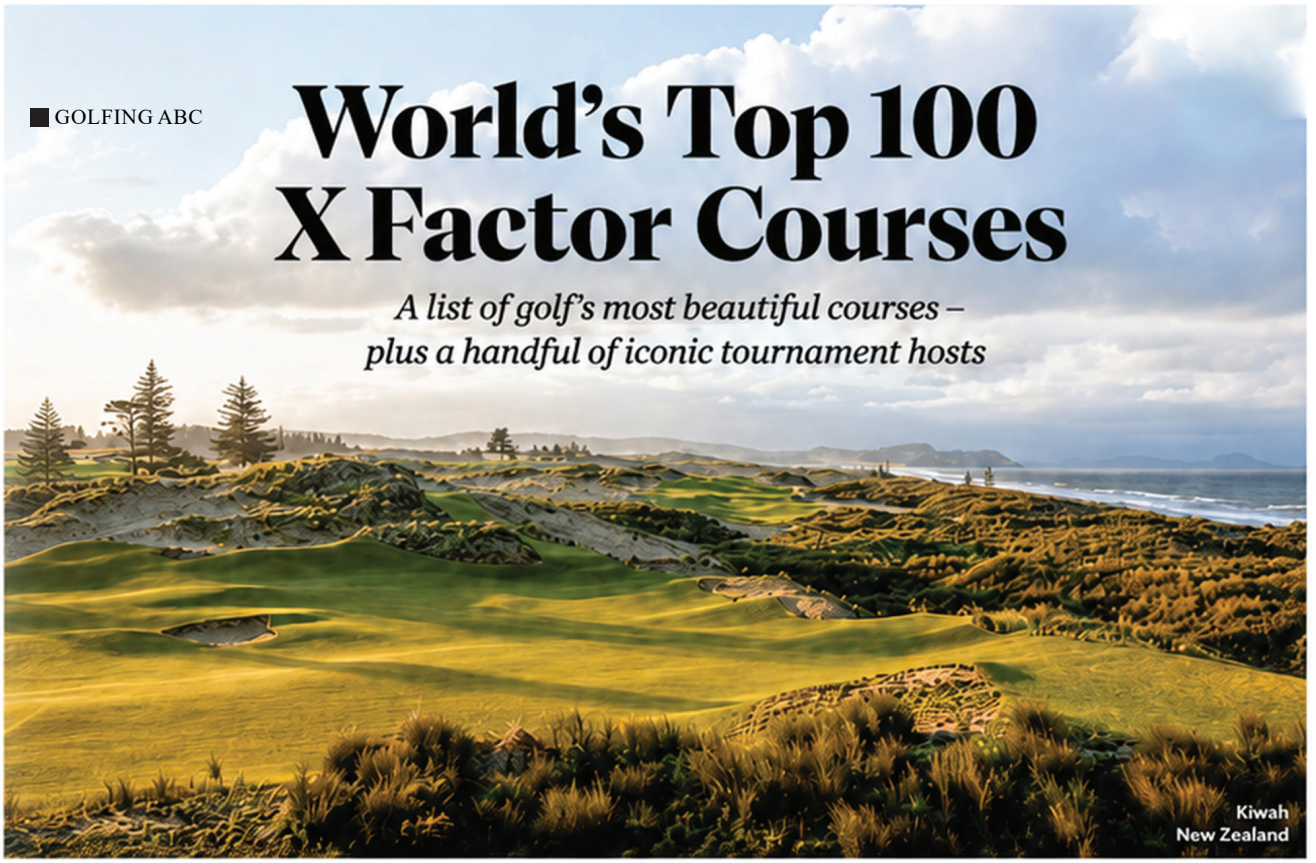
My advice to young professionals is to start golf early and learn the fundamentals properly. Golf builds discipline, character, and valuable professional relationships. Most importantly, continue learning and improving both on and off the course.

SCAN TO READ


”
The secret of golf is to turn three shots into two.
Bobby Jones

World's Top 100 X Factor Courses

A list of golf's most beautiful courses – plus a handful of iconic tournament hosts


Kiwah
New Zealand

1 **Augusta National,** USA
2 **Cypress Point,** USA
3 **Lofoten Links,** Norway
4 **Cabot St Lucia** (John Hardy), St Lucia
5 **Old Head of Kinsale,** Ireland
6 **Trump Turnberry** (Ailsa), Scotland
7 **Cape Wickham,** Australia
8 **St Andrews** (Old), Scotland
9 **Cabot Cape Breton** (Cliffs), Canada
10 **South Cape Owners Club,** South Korea
11 **Kardinia,** Scotland
12 **Shanshui Bay,** China
13 **Royal County Down** (Championship), Northern Ireland
14 **Bandon Dunes** (Sheep Ranch), USA
15 **Kauri Cliffs,** New Zealand
16 **Barnbougle Links,** Australia
17 **Loch Lomond,** Scotland
18 **Thracian Cliffs,** Bulgaria
19 **Jack's Point,** New Zealand
20 **Bandon Dunes** (Pacific Dunes), USA
21 **Banff Springs,** Canada
22 **Tara Iti,** New Zealand
23 **Westman Islands,** Iceland
24 **Te Arai** (South), New Zealand
25 **Cape Kidnappers,** New Zealand
26 **Trump Aberdeen** (Old), Scotland
27 **7 Mile Beach,** Australia
28 **Pebble Beach,** USA
29 **Ocean Dunes,** Australia
30 **Leopard Creek,** South Africa
31 **Tiradoe,** Ireland
32 **Casa de Campo** (Teeth of the Dog), Dominican Republic
33 **Barnbougle Dunes,** Australia
34 **Pinnacle Point,** South Africa
35 **Jasper Park Lodge,** Canada
36 **Emirates** (Majlis), UAE
37 **Kingsbarns,** Scotland
38 **Cabot Highlands** (Castle Stuart), Scotland
39 **Sharja,** Saudi Arabia
40 **Portstewart Strand,** Northern Ireland
41 **Bro Hof Slott** (Stadium), Sweden
42 **Manalee,** USA
43 **Crans-sur-Sierre,** Switzerland
44 **Yas Links,** UAE
45 **Trump Aberdeen** (New), Scotland
46 **Cabot Cape Breton** (Links), Canada
47 **Kawana** (Old), Japan
48 **Gavea,** Brazil
49 **Whistling Straits,** USA
50 **Bandon Dunes** (Bandon Dunes), USA
51 **Kapalua Plantation,** USA
52 **Chambers Bay,** USA
53 **Costa Navarino** (Bay), Greece
54 **Pearls,** South Africa
55 **Valspar** (Scotch), USA
56 **Te Arai** (North), New Zealand
57 **Al Zorah,** UAE
58 **Waterville,** Ireland
59 **Ile aux Cerfs,** Mauritius
60 **Ballybunion** (Old), Ireland
61 **Royal Portrush Dunes,** Northern Ireland
62 **New South Wales,** Australia
63 **Kiawah Island,** USA
64 **Muirfield,** Scotland
65 **Valderrama,** Spain
66 **Himalayan,** Nepal
67 **La Hacienda** (Links), Spain
68 **Sentosa** (Serapong), Singapore
69 **Fancourt** (Links), South Africa
70 **TPC Sawgrass** (Stadium), USA
71 **Nefyn & District,** Wales
72 **Rosapenna** (St Patrick's), Ireland
73 **Sebonack,** USA
74 **Royal Dornoch** (Championship), Scotland Scotland
75 **National Golf Links of America,** USA
76 **Carnoustie** (Championship), Scotland
77 **Royal Birkdale,** England
78 **Punta Espada,** Dominican Republic
79 **El Cidya,** Mexico
80 **Royal Troon** (Championship), Scotland
81 **Whistling Rock,** South Korea
82 **Royal St George's,** England
83 **Royal Porthcawl,** Wales
84 **Clearwater Bay,** Hong Kong
85 **Arcadia Bluffs,** USA
86 **St Andrews** (Castle), Scotland
87 **Bluffs Grand Ho Tram,** Vietnam
88 **L'apitina,** Colombia
89 **Heritage** (La Reserve), Mauritius
90 **Torrey Pines** (South), USA
91 **Wolf Creek,** USA
92 **Monterey Peninsula** (Dunes), USA
93 **Sperone,** France
94 **Diamante Dunes,** Mexico
95 **Seven Canyons,** USA
96 **Wairakei,** New Zealand
97 **Dumbarnie,** Scotland
98 **Somtabay,** Egypt
99 **Kinloch Club,** New Zealand
100 **Cruit Island,** Ireland



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56 **AUGUSTA NATIONAL PLAYER SERVICES BUILDING**
The new Player Services Building has been created exclusively for Masters competitors and their immediate support teams, including caddies, coaches, trainers, and family members.

60 **CELEBRATING 225 YEARS OF THE TOURBILLON**
Some inventions redefine an industry, while others become timeless symbols of human ingenuity. In haute horlogerie, few innovations have had a greater impact than the tourbillon.



AUGUSTA NATIONAL PLAYER SERVICES BUILDING

Redefining the Masters Experience

For every golfer who dreams of competing at the Masters Tournament, Augusta National represents the pinnacle of excellence. Its new three-storey Player Services Building, discreetly located behind the practice range, takes that standard even further. Seamlessly blending Augusta's timeless heritage with the needs of today's professionals, the facility reflects the club's enduring commitment to providing an exceptional tournament experience.



Designed Around the Player

The new Player Services Building has been created exclusively for Masters competitors and their immediate support teams, including caddies, coaches, trainers, and family members. By bringing essential services together under one roof, Augusta National has created an environment where players can prepare, recover, and relax without distraction.

Players arrive through a private underground parking facility before entering a beautifully designed hallway celebrating Augusta National's history. Architectural drawings of every hole, historical displays, and carefully curated memorabilia immediately immerse competitors in the tradition of the Masters while guiding them into one of golf's most exclusive facilities.

World-Class Facilities

At the heart of the building lies an expansive new locker room featuring approximately 100 individual lockers, each thoughtfully equipped with secure storage, charging stations, and refined Masters detailing. The spacious layout offers a significant upgrade while preserving the prestige associated with competing at Augusta National. Meanwhile, the historic Champions Locker Room remains inside the clubhouse, maintaining one of the tournament's most cherished traditions.

Preparation extends well beyond the locker room. The lower level houses a state-of-the-art fitness centre equipped with modern strength and conditioning facilities, dedicated stretching areas, and advanced training equipment that reflect the physical demands of today's professional game. Adjacent recovery facilities include physiotherapy treatment rooms, cold plunges, a hot tub, sauna, and numerous therapy tables, allowing players to recover efficiently between practice sessions and tournament rounds.

Whether preparing for Thursday's opening round or recovering after an intense day of competition, every aspect of the facility has been designed to support peak athletic performance.

Comfort Beyond Competition

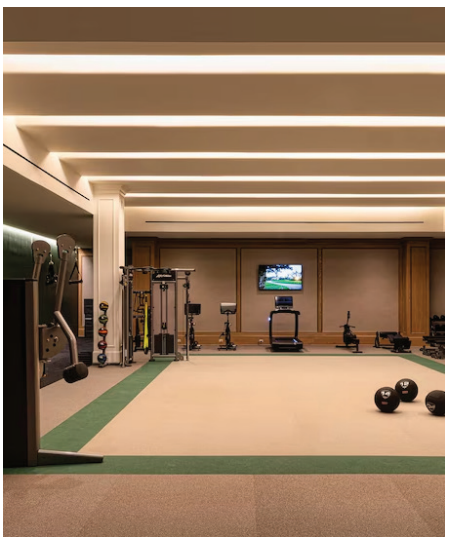
While performance remains the priority, Augusta National also understands the importance of comfort and relaxation.

The building's elegant Magnolia Dining Room offers both buffet and à la carte dining, complemented by spacious indoor seating and a terrace overlooking the practice grounds. Players can enjoy meals alongside their families and support teams while remaining close to the practice facilities throughout tournament week.

Throughout the building, carefully selected historical displays celebrate the Masters' remarkable legacy. Letters from legendary champions, tributes to founders







Bobby Jones and Clifford Roberts, and priceless golfing artefacts remind every competitor that they are participating in one of sport's greatest traditions. Rather than overwhelming visitors, these touches quietly reinforce the unique atmosphere that makes Augusta National unlike any other venue in golf.

Where Tradition Meets Innovation

Perhaps the most impressive achievement of the Player Services Building is its ability to embrace innovation without compromising tradition.

Every architectural detail reflects Augusta National's understated elegance. The building feels as though it has always belonged among the towering pines, preserving the timeless character for which the Masters is celebrated while quietly introducing modern facilities expected by today's elite athletes.

The project demonstrates that progress at Augusta National is never pursued for its own sake. Instead, every improvement serves a clear purpose: enhancing the experience of the competitors while protecting the values and traditions that define the Masters Tournament.

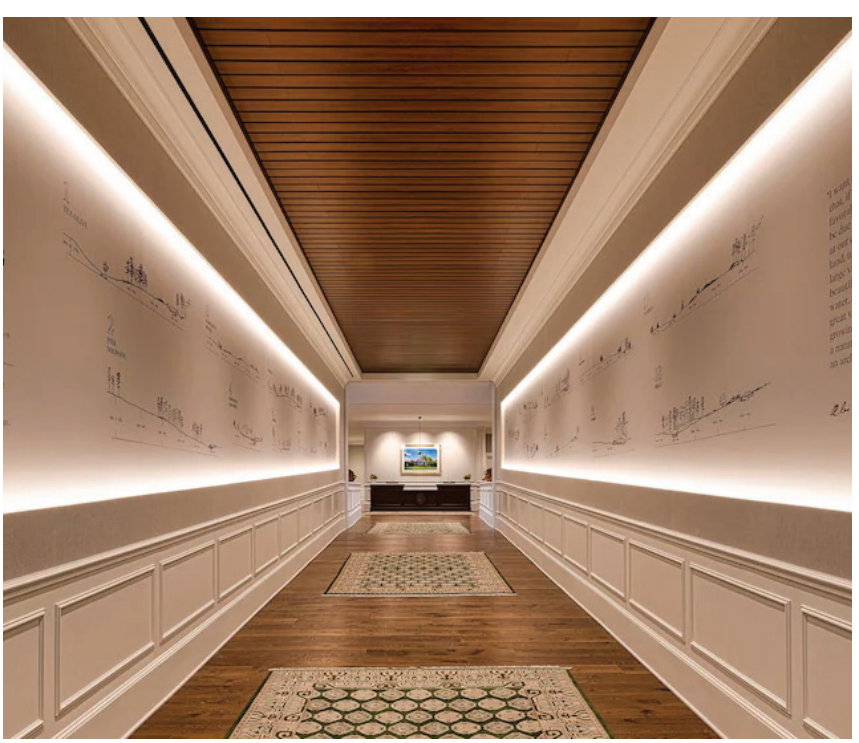
Setting a New Standard

The new Player Services Building represents far more than an impressive collection of luxury amenities. It reflects Augusta National's relentless pursuit of excellence and its commitment to providing competitors with an environment worthy of golf's most prestigious championship.

From private arrival and world-class preparation facilities to exceptional recovery spaces, elegant dining, and thoughtfully preserved history, every element has been carefully considered to support the players' experience.

For spectators, much of the building will remain unseen. Yet its impact will be felt every April as the world's finest golfers prepare in surroundings unlike anything else in the sport. Just as Augusta National continually raises the standard for championship golf, its new Player Services Building establishes a new benchmark for player care, proving that even perfection can continue to evolve.

> The new Player Services Building reflects Augusta National's belief that true excellence lies not only in championship golf, but in every detail that supports those who compete.



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Celebrating 225 Years of the Tourbillon
Breguet Unveils the Classique Tourbillon 7357

Some inventions redefine an industry, while others become timeless symbols of human ingenuity. In haute horlogerie, few innovations have had a greater impact than the tourbillon. This year marks the 225th anniversary of Abraham-Louis Breguet's revolutionary invention, patented on 26 June 1801, which was designed to improve timekeeping accuracy by compensating for the effects of gravity on a watch's regulating organ.

To commemorate this historic milestone, Breguet has introduced the Classique Tourbillon 7357, a remarkable timepiece that pays tribute to one of watchmaking's greatest achievements.

The new model traces its lineage to the celebrated Reference 3350, introduced in 1989 as the first modern Breguet wristwatch fitted with a tourbillon. At a time when traditional mechanical watchmaking was only beginning to recover from the Quartz Crisis, the Ref. 3350 helped restore the tourbillon to the forefront of contemporary horology. Faithful to Breguet's classical design language, the 38 mm case is available in Breguet gold or platinum, featuring redesigned lugs for improved comfort and the Maison's signature fluted caseband. Crafted from 18-carat gold, the dial is entirely hand-guilloché, combining the iconic Clous de Paris and Grain d'Orge patterns. Breguet Arabic numerals and the signature blue open-tipped hands preserve the elegance that has defined the brand for generations.





Positioned at six o'clock, the one-minute tourbillon takes centre stage beneath a refined double-arched bridge, accompanied by anniversary inscriptions honouring the original patent.

Powering the watch is the newly developed manual-winding Calibre 187B, a direct successor to the renowned Calibre 558. Operating at the historically accurate frequency of 2.5 Hz, the movement incorporates a silicon escapement, a patented Breguet Nivachron balance spring, and an extended 60-hour power reserve. Comprising 190 components and finished with hand-guilloché decoration inspired by Switzerland's Dent de Vaulion, it also bears the prestigious Breguet Hallmark, certifying exceptional technical and finishing standards.

Priced at €166,500 for the Breguet gold version and €183,100 for the platinum edition, the Classique Tourbillon 7357 is more than an anniversary watch. It is a celebration of a 225-year legacy that continues to define precision, innovation, and the enduring artistry of fine mechanical watchmaking.

THE BUSINESS *icon*

Mr. Ashfaqur Rahman is now serving as the Chief Operating Officer of Kazi & Kazi Tea Estate Ltd. a distinguished concern of Gemcon Group. **Under his leadership, the company continues to flourish as a pioneer in organic tea, blending tradition with innovation.** He holds an MBA in Marketing from the University of Pune, India, and a B.Sc. (Hon's) in Life Science from Aligarh Muslim University, India.



His career journey began at Bata Shoe Company (Bangladesh) Ltd. as Regional Sales Lead. After that, he joined Square Consumer Products Ltd. as Sales Manager. Then he moved to ACI Foods Ltd. where he worked as National Sales Manager. His next step was Partex Board Ltd. as General Manager. Later, he joined Akij Food & Beverage Ltd. as Head of Sales. His career then took him to Transcom Beverage Ltd. as Head of Sales. Afterward, he became Chief Marketing Officer at Meghna Group of Industries. Finally, before his current role, he worked at Aftab Feed Products Ltd. as Director, Sales & Marketing.

With more than **27 years** of experience across FMCG, beverages, consumer durables, and agro-feed industries, Mr. Rahman has built a career marked by growth and innovation. His leadership shines through his ability to inspire teams with confidence, expand markets with vision, and guide organizations toward sustainable success.

Mr. ASHFAQUR RAHMAN

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MAKES SENSE FOR BANGLADESH'S MODERN FAMILY

The global automotive industry is moving rapidly towards cleaner and more economical mobility. In Bangladesh, however, limited EV charging infrastructure means many families still need a more practical alternative. The Mitsubishi Xpander Eco, with its dual-fuel LPG and Octane system, offers lower running costs without changing everyday driving habits. Combining seven-seat practicality with Mitsubishi's proven reliability, it provides a smart bridge between conventional motoring and Bangladesh's cleaner mobility future.



The Xpander Eco offers lower running costs without sacrificing everyday convenience.





With dual-fuel LPG and Octane capability, it delivers practical mobility without range anxiety.

The global automotive industry is accelerating toward electric mobility. Electric vehicles (EVs) and plug-in hybrids (PHEVs) are becoming increasingly popular as consumers seek cleaner, more economical alternatives to conventional fuel-powered cars. Bangladesh is no exception. Rising fuel prices, growing environmental awareness, and the increasing cost of vehicle ownership have encouraged buyers to rethink what truly defines value in a family car.

Yet Bangladesh's automotive landscape presents a unique challenge. While interest in EVs is growing, charging infrastructure remains limited, especially outside major cities. Many apartment dwellers lack access to dedicated charging facilities, and long-distance travel still requires careful planning. For many families, the future may be electric; but the present demands a more practical solution.

This is where the Mitsubishi Xpander Eco stands out. Xpander Eco is the dual range version of Xpander that runs on both LPG and Octane. Instead of asking owners to change the way they drive, the Xpander Eco offers a familiar ownership experience with significantly lower running costs. LPG is considerably more affordable than Octane, allowing families to reduce one of the biggest recurring expenses of vehicle ownership without sacrificing convenience. Refueling takes only a few minutes, making it as effortless as driving a conventional petrol vehicle.

One of the Xpander Eco's biggest strengths is that it comes with a factory-fitted LPG system. Unlike aftermarket conversions, the system is engineered and integrated by European LPG kit for the vehicle, ensuring optimal performance, reliability, and safety. Unlike some alternative fuel conversions, LPG is designed to work



seamlessly with the engine when installed as a factory-engineered system. In the Mitsubishi Xpander ECO, the factory-fitted LPG system is optimized to deliver smooth performance and dependable reliability, allowing drivers to enjoy the same driving experience they expect from a petrol-powered vehicle. Users also enjoy the confidence of a 5-year warranty on the LPG system, along with one year's free servicing, providing peace of mind long after leaving the showroom.

Another advance of LPG is its practicality during periods of fuel supply disruption. When shortages of conventional fuels such as Octane occur, filling stations frequently experience long queues as motorists rush to refuel. In many cases, however, LPG dispensing points remain comparatively less congested, allowing drivers to refuel more quickly and continue their journeys with minimal delay. For families who rely on their vehicle every day, this added convenience can be just as valuable as the savings at the pump.

As Bangladesh continues to expand its network of LPG refueling stations, access to LPG has become increasingly

For Bangladeshi families, the Xpander Eco is a smart bridge between conventional motoring and cleaner mobility.





convenient across major cities and highways. Combined with the Xpander's factory-fitted LPG system, drivers can enjoy an economical alternative fuel without compromising the ease and flexibility expected from a modern family vehicle.

Beyond fuel economy, the Xpander continues to excel where family vehicles matter most. Its spacious seven-seat cabin comfortably accommodates large families, while flexible seating and generous cargo space make it equally practical for school runs, weekend getaways, or long-distance travel. The 40 Liter LPG tank is also planted outside of the car. So, the luggage space doesn't need to be compromised. The high ground clearance is particularly suited to Bangladesh's diverse road conditions, giving drivers added confidence on uneven roads and during the monsoon season.

The Xpander Eco also delivers value beyond the fuel station. Lower running costs help reduce the total cost of ownership over time, making it an attractive option for families who use their vehicle every day. Combined with Mitsubishi's reputation for durability and dependable after-sales support & easy maintenance, it becomes an investment that continues to pay off throughout its ownership cycle.

Perhaps the biggest advantage of the Xpander ECO is its balance. It embraces a cleaner and more economical fuel option without introducing the compromises that many buyers still associate with full electric mobility. There is no range anxiety, no waiting for batteries to charge, and no dependence on an expanding charging network. Owners simply enjoy the benefits of lower fuel costs while continuing to drive with complete confidence.

As Bangladesh gradually moves toward a more sustainable automotive future, transitional technologies will play an important role. Not every family is ready to switch to an electric vehicle today, but many are ready to reduce their fuel expenses and environmental impact. The Mitsubishi Xpander Eco offers exactly that; a practical bridge between conventional motoring and tomorrow's cleaner mobility.

For families looking for an economical, spacious, and dependable vehicle, the Xpander Eco checks all the right boxes. It combines factory-engineered LPG technology, outstanding fuel economy, seven-seat practicality, low operating costs, and the reliability of Mitsubishi engineering in one well-rounded package.

In today's market, where every kilometer and every taka matter, the smartest family car is not necessarily the one with the newest technology. It is the one that delivers the greatest value every single day. For many Bangladeshi families, the Mitsubishi Xpander Eco is precisely that vehicle.

For more information about the car, call Mitsubishi Motor's Bangladesh's Hotline: 09666704704.



BHOLA



Bhola, Bangladesh's largest island district, lies in the southern part of the country within the Barishal Division. Surrounded by the Meghna and Tentulia rivers and facing the Bay of Bengal, Bhola is celebrated for its scenic islands, riverine landscapes, coastal forests and vibrant fishing communities.

Check List

FACT

Bhola is the largest island district of Bangladesh, covering approximately 3,403 sq km. Shaped by rivers, estuaries and coastal chars, the district is known for fishing, agriculture and its distinctive island lifestyle.

Best time to visit
October to March

Currency
Bangladeshi Taka

MUST VISIT



One of Bhola's most attractive natural destinations, Char Kukri-Mukri is known for its mangrove forest, waterways and peaceful coastal scenery. Its natural setting, wildlife and proximity to the Bay of Bengal make it an excellent destination for eco-tourism and nature lovers.

MUST TRY



Don't miss Bhola's fresh Hilsa (Ilish), caught from the rivers surrounding the island district. Prepared fried, steamed or in traditional Bengali curries, Hilsa reflects the authentic flavours and rich fishing heritage of coastal Bangladesh.

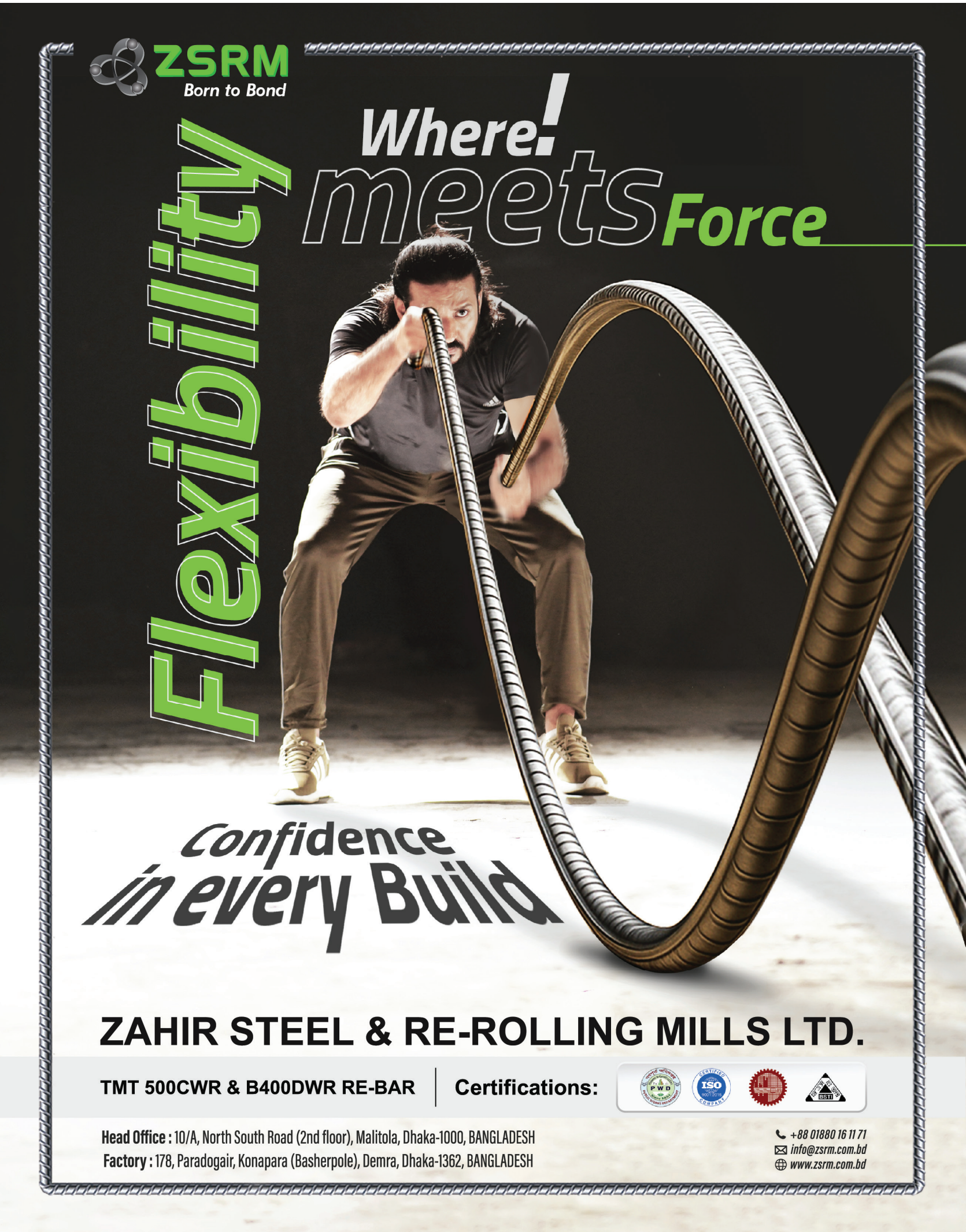
NEAREST GOLF COURSE



Located at Barishal Cantonment beside the Payra River, Payra Golf & Country Club offers a scenic riverside golfing experience. Its 9-hole, par-36 course, driving range and putting facilities provide golfers with an enjoyable combination of sport, relaxation and riverside surroundings.

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2ND OLD BUDDIES GOLF 2026

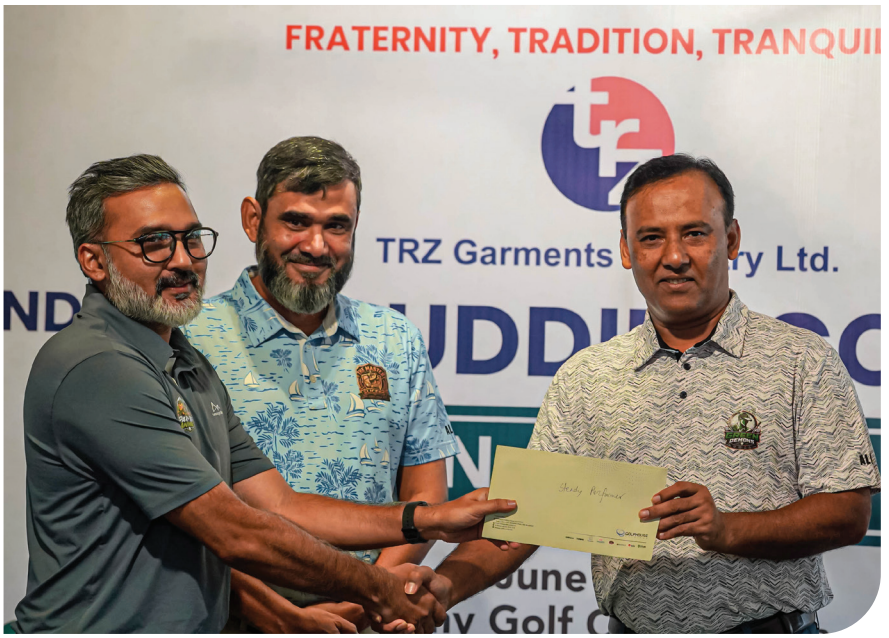
WHERE FRIENDSHIP MEETS THE FAIRWAYS

The 2nd Old Buddies Golf Championship 2026 – Nostalgia brought old friends together at Army Golf Club, Dhaka. More than a tournament, it celebrated friendship, memories, and camaraderie. Golfers reunited, competed, and shared memorable moments. The event reflected the true spirit of sportsmanship and togetherness. Above all, it proved that friendship goes far beyond the fairways.

The 2nd Old Buddies Golf Championship 2026 – Nostalgia concluded successfully at Army Golf Club, Dhaka, bringing together members of the Old Buddies fraternity for a unique celebration of friendship, memories, and golf.

More than just a tournament, the event served as a reunion of old friends and former colleagues who have shared decades of professional and personal experiences. Participants from diverse backgrounds came together to renew relationships, relive cherished memories, and enjoy the game they love in an atmosphere defined by warmth and camaraderie.

Throughout the day, golfers



> The Old Buddies Golf Championship is not just about competition; it is about celebrating friendships that have stood the test of time.



> Golf provides the perfect platform for reunion, camaraderie and meaningful connections that continue long after the final putt.

demonstrated remarkable sportsmanship and enthusiasm, embracing the spirit of friendly competition while strengthening the bonds that have united the fraternity over the years. The championship once again highlighted golf's ability to connect generations and create meaningful social engagement beyond the fairways.

The event featured competitive play, lively conversations, and memorable moments, making it a fitting tribute to the values of friendship, respect, and togetherness. For many participants, the tournament was not only an opportunity to compete but also a chance to celebrate the enduring relationships that continue to enrich their lives.



> What makes this event special is the opportunity to reconnect with old friends, share memories and create new ones on the golf course.

As the curtain falls on another successful edition, the Old Buddies Golf Championship remains a shining example of how golf can bring people together, fostering lifelong friendships while creating memories that extend far beyond the game itself.

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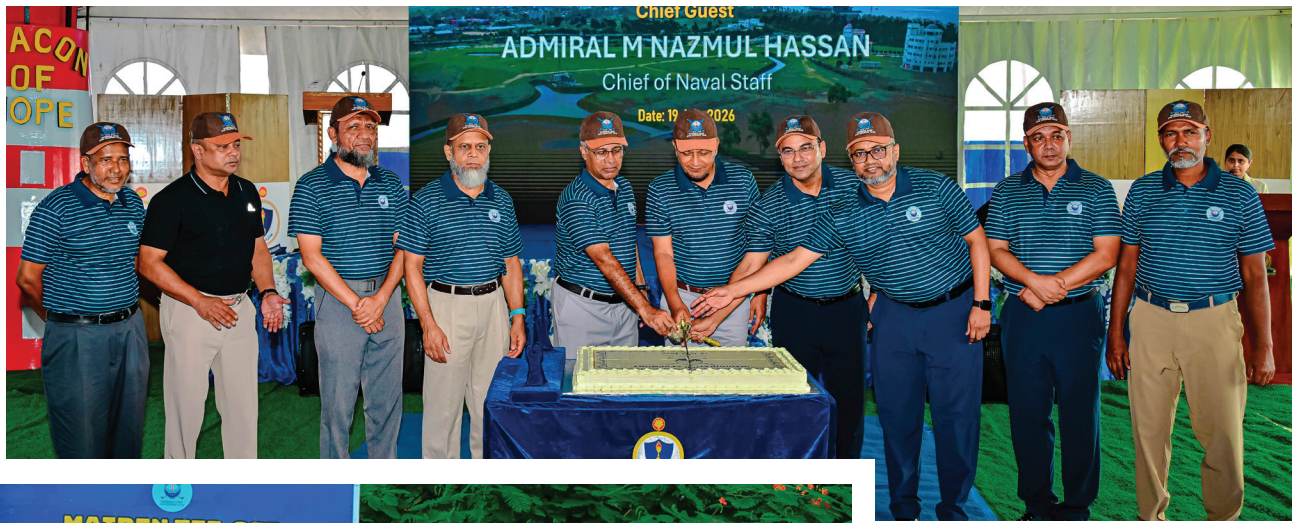


PATENGA GOLF & COUNTRY CLUB

BANGLADESH NAVY'S LANDMARK DRIVE TOWARDS GOLFING EXCELLENCE

Bangladesh's golfing landscape reached a significant milestone on 19 July 2026 with the inauguration of Patenga Golf & Country Club in Chattogram. Developed by the Bangladesh Navy, the championship facility represents a bold investment in the future of golf, combining world-class course architecture with a vision for sustainable sports development. Officially inaugurated by Admiral M Nazmul Hassan, Chief of Naval Staff, the new course reflects years of meticulous planning, engineering expertise, and unwavering commitment. Spread across 35.68 acres, the 9-hole, 3,250-yard championship course has been built to USGA standards, delivering an international-quality golfing experience in one of Bangladesh's most scenic coastal settings.

What sets Patenga apart is its distinctive design. The course boasts Bangladesh's largest PGA-standard island green on the ninth hole and the country's first "Island





> From a challenging coastal landscape to a world-class golfing destination, the project showcases the power of vision, engineering, and teamwork.



of Sand" on Hole 6. Carefully positioned bunkers, challenging water hazards, and an advanced drainage system designed to withstand heavy monsoon rainfall make the course both visually striking and strategically demanding.

During the inauguration, Project Director Commander Habib described the project as a testament to vision, dedication, and teamwork. He paid tribute to the Bangladesh Navy, local and international consultants, engineers, and the hundreds of workers whose collective efforts transformed a challenging coastal landscape into a premier golfing destination.

The ceremony also reflected the values behind the project. Alongside the official opening, guests witnessed a ceremonial cake-cutting, a tree plantation programme symbolising environmental stewardship, and an audiovisual presentation documenting the remarkable journey from concept to





completion. A poignant tribute was also paid to Mr. Vola Mia, a worker who lost his life during construction, ensuring his contribution remains part of the club's enduring legacy.

More than simply introducing another golf course, Patenga Golf & Country Club signals Bangladesh's growing ambition to elevate the sport nationally and internationally. As one of the country's most modern golfing facilities, it stands as a symbol of innovation, resilience, and a promising new chapter for Bangladesh golf.

> Patenga Golf & Country Club is more than a championship course—it is a symbol of Bangladesh's growing ambition on the global golfing stage.

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