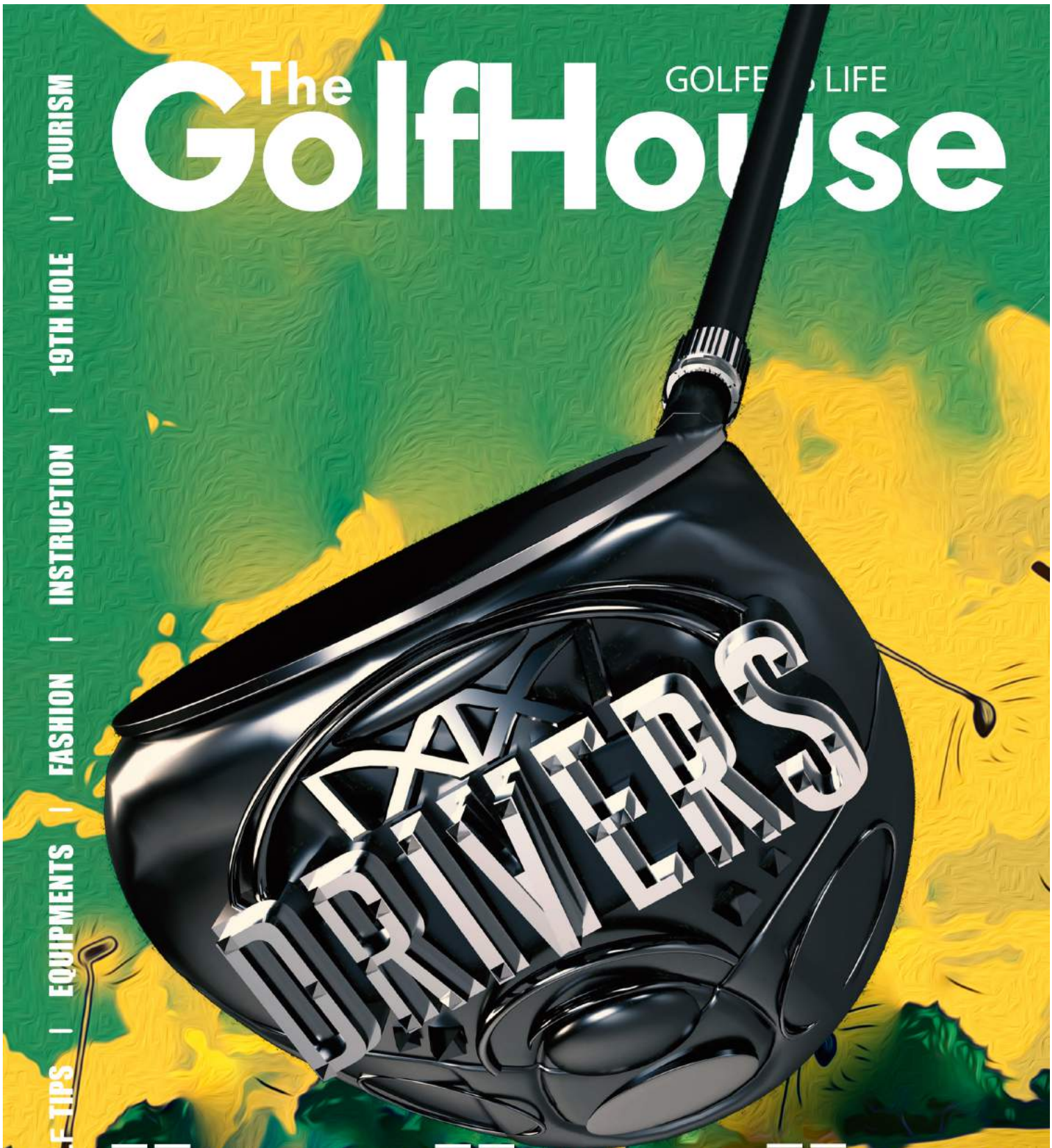
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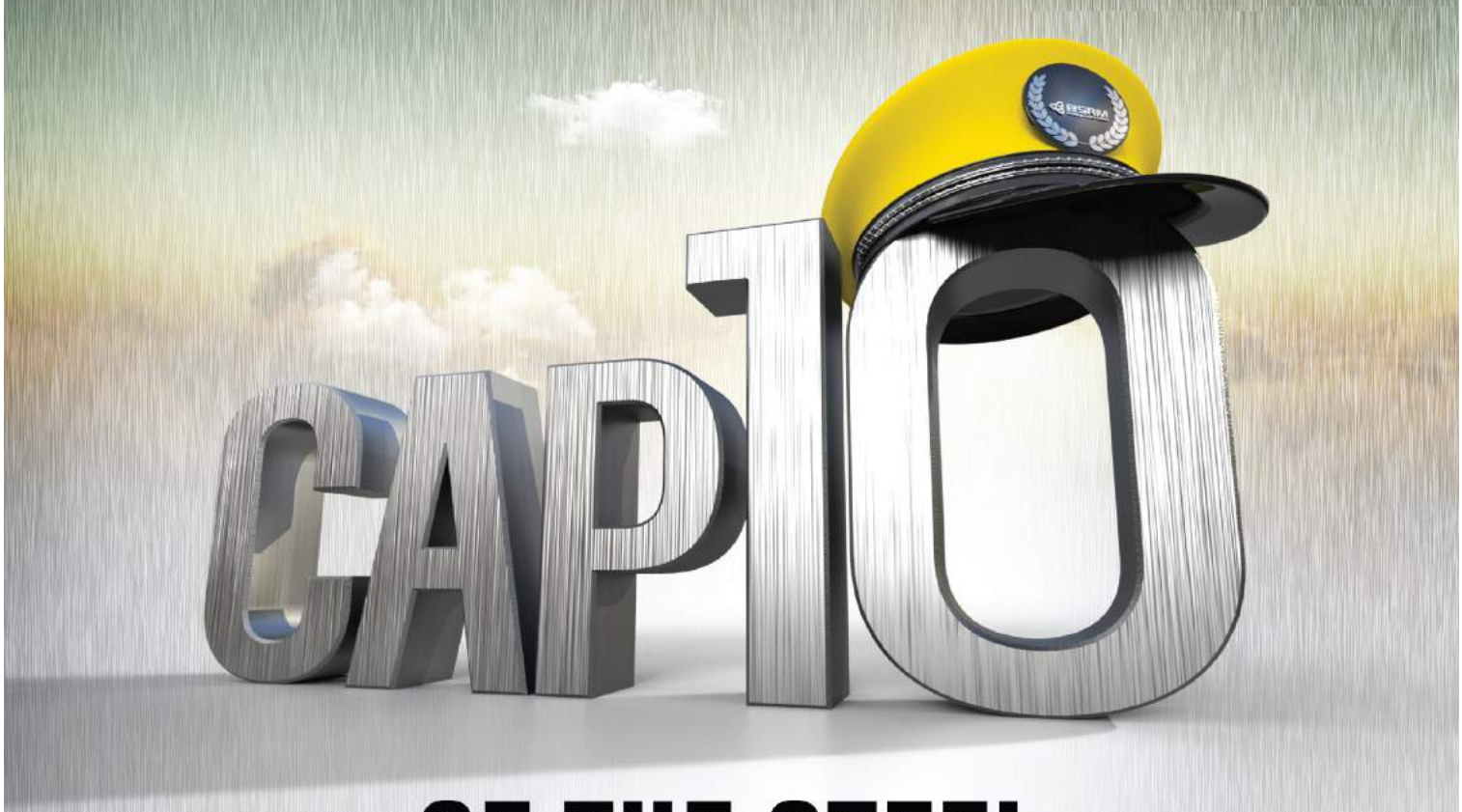
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Bhatiary, the most scenic golf club in the country and one of the most challenging, will see 125 players including 55 professionals from the BPGA and 62 professionals from the PGTI battle it out for a prize money of Tk 57 lakh, the biggest PGTI event in Bangladesh to date.



EDITOR'S CHOICE



The fourth edition of the Chittagong Open golf tournament will be held at the pristine Bhatiary Golf & Country Club (BGCC) in Chattogram from March 7 to 10 and will carry a prize purse of BDT 57 lacs.

Forward

Dear Readers,

A new season is upon us and how better to kickstart it than by hosting an international event? Yes, that is exactly what is going to happen next month as the Bhatiary Golf and Country Club is all set to host the fourth edition of Bangabandhu Chattogram Open from March 7 to 10.

Bhatiary, the most scenic golf club in the country and one of the most challenging, will see 125 players including 55 professionals from the BPGA and 62 professionals from the PGTI battle it out for a prize money of Tk 57 lakh, the biggest PGTI event in Bangladesh to date.

With the likes of Siddikur Rahman, Zamal Hossain Mollah and Shakhawat Hossain Sohel competing against the best of the South Asian region and beyond, this event will undoubtedly create a buzz among the local golfers ahead of what promises to be a busy season.

With Asian Tour set to be back in Bangladesh after couple of years of hiatus owing to the pandemic, we hope that our players will once again get the platform to showcase their skills and shine among the best of the region.
Till then, enjoy reading TheGolfHouse.

Nazrul Hosen Ayon
Editor

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GOLFER'S LIFE

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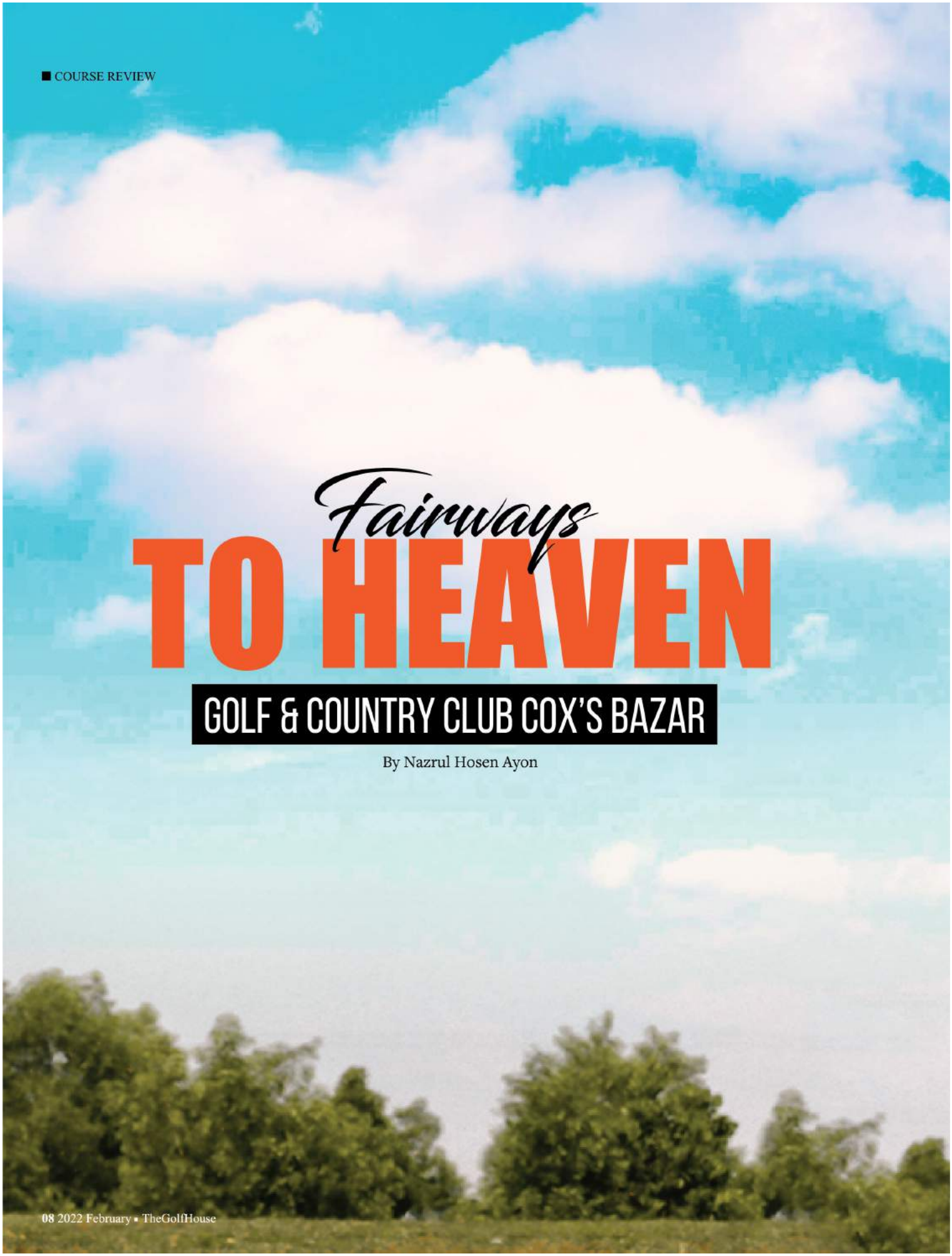
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Fairways TO HEAVEN

GOLF & COUNTRY CLUB COX'S BAZAR

By Nazrul Hosen Ayon





Golf is conceivably one of the most exciting and deep-seated games due to its beautiful courses, enlightened environment, and clear mindset. In 2016, the concept for a golf club in Cox's Bazar was conceived, and development began in 2017.

The entire procedure was overseen by Bangladesh Army. Paul Jansen, a Canadian architect, was the designer of the project. Although the inauguration took place in 2019, infrastructural development is still ongoing. The site was originally intended for an 18-hole course, already 9 holes is constructed. It currently occupies 120 acres out of an intended 200 acres of land.

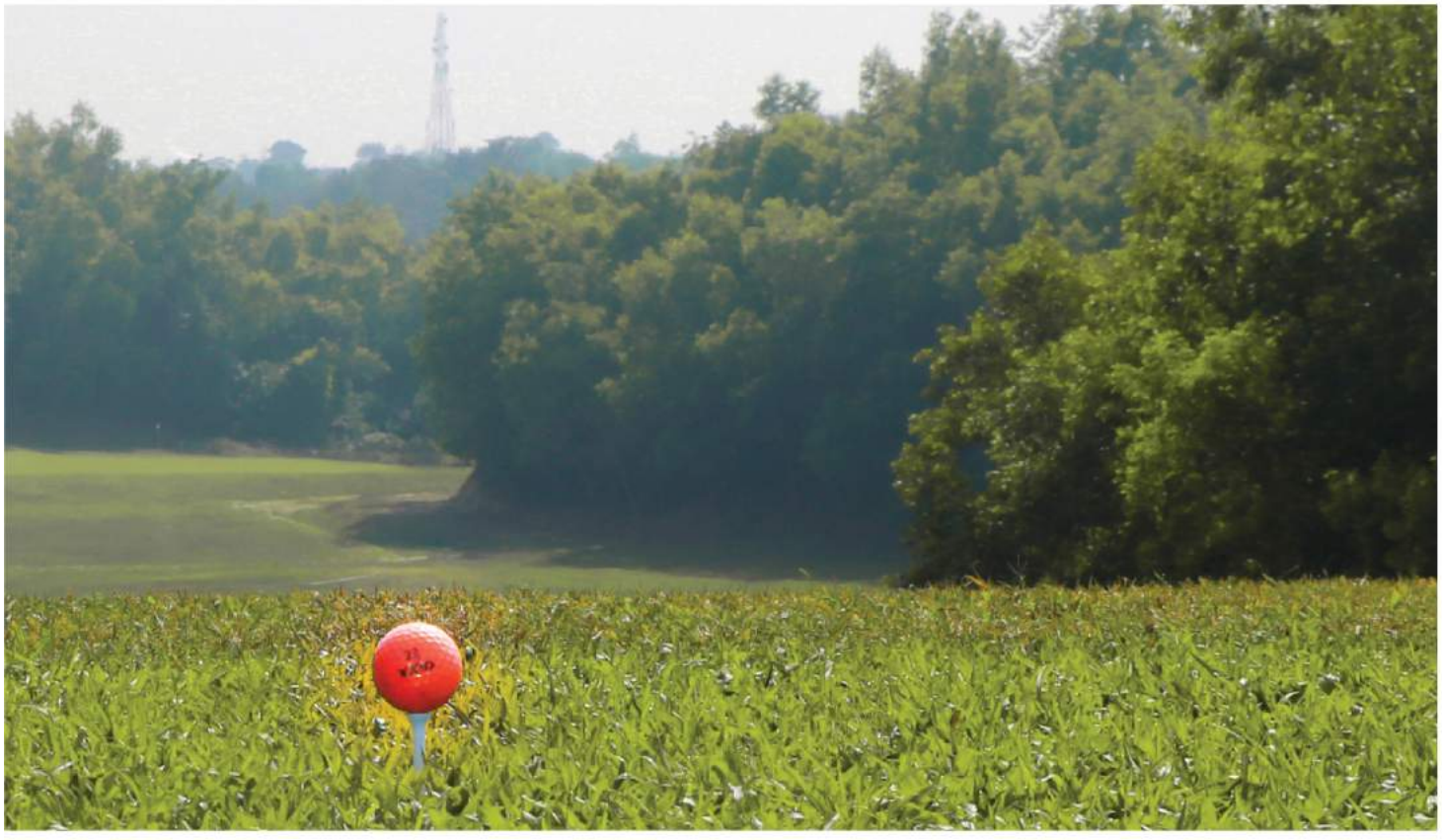
We, like other clubs, offer a limited number of membership categories. The entry fee for government employees and civil members is Tk 5,00,000, with a monthly subscription of Tk 1000.

There is also a corporate membership category, where the charge is based on the number of members in a single package. The membership fee of Cox's Bazar is significantly lower than that of other golf clubs in the country.

Cox's Bazar, with the world's largest sea beach, attracts tourists from all over the world; yet, there are very few places to explore.

We intend to turn this place into a golfer's





















heaven with a vision to achieve and maintain an international standard. A clubhouse has already been designed, based on the advice of the club's president.

The clubhouse could be utilized for a variety of purposes, including lodging, a boutique restaurant, a gym, a swimming pool, a cineplex, and so on. The course is located between Cox's Bazar and Teknaf, away from the hustle and bustle of town and the sea beaches. One can enjoy the peace and quietness of the place while relaxing and playing golf.

There are a few challenges in maintaining this golf course because it is a valley in the midst of a hill. Keeping the grass alive is the most challenging task. Besides, Ramu where the golf club is located, is prone to heavy and continuous rain. As a result, the soil turns quite soft during rainy season. So, the upkeep is difficult, but the drainage system is being improved.

The golf club would have been finished by now if not delayed by the pandemic, and it would have offered a new dimension to the tourists visiting Cox's Bazar and Bangladesh. This golf club's goal is to draw players and golf lovers from all around the country and beyond. Golf tourism has a lot of potential, and efforts are being made to capitalize on it.

CHITTAGONG OPEN RETURNS FOR ITS FOURTH EDITION



PHOTO : CITY BANK AMERICAN EXPRESS CHITTAGANG OPEN 2019

The fourth edition of the Chittagong Open golf tournament will be held at the pristine Bhatiary Golf & Country Club (BGCC) in Chattogram from March 7 to 10 and will carry a prize purse of BDT 57 lacs.

The tournament, co-sanctioned by the Professional Golf Tour of India (PGTI) and the Bangladesh Professional Golfers Association (BPGA) and approved by Bangladesh Golf Federation (BGF), is the second biggest event of the continent in terms of prize money.

This will be a 72-hole stroke-play tournament featuring a field of 125 players including 55 professionals from the BPGA and 62 professionals from the PGTI. There will also be a number of amateurs from BGCC.

The cut will be applied after the first 36 holes. The top 50 players and ties will make the halfway cut and continue to play for another 36 holes. This tournament, PGTI's first in Bangladesh this year after the Covid outback, is set to feature some of the top names of the South Asian region.

Even though the event is part of India's premier tour, there will be representatives from Bangladesh, India, Sri Lanka, USA, Australia and Africa.

Siddikur Rahman, Zamal Hossain Mollah and Shakhawat Hossain Sohel will lead the charge for the host nation. Defending champion N. Thangaraja alongside PGTI regulars Udayan Mane, Rashid Khan, Khalin Joshi, Adil Bedi, Viraj Madappa, M Dharma and Aman Raj will also be in action.



VARNER'S SENSATIONAL SAUDI INTERNATIONAL TITLE

Harold Varner III sank an eagle putt from off the last green to wrest victory in the Saudi International from compatriot and friend Bubba Watson by one shot.

Watson started the day six shots off the pace but was outstanding in tough, windy conditions. He shot a 64 which finished with a birdie on the 17th hole and an eagle following a monster drive on the par-5 18th. That gave the two-time Masters champion the clubhouse lead at 12-under par 268 with overnight leader Varner still on the course.

Varner was two over for the day as he came to the 17th, but the 31-year-old matched Watson's birdie on the par-4 to edge back to within one shot of the lead.

A play-off looked imminent when Varner missed the green with his second shot from the right rough on the 18th.

Varner was off the green and 92 feet, or 28 metres, from the hole, but he opted to putt and the ball tracked straight into the cup.

Varner, ranked 99th in the world, finished the round on one-under par 69 for a 13-under par total and his first win since the Australian PGA Championship in December 2016.

He is expected to break into the top 50.

"That's just great! I was so wanting that. That is awesome. That's the goal, man. That gets you in the things that I haven't played in. This is why we play!" said an excited Varner.

Except for a slight wobble on the back nine-- a double bogey on the 14th and a bogey on the 16th hole — Varner has been a picture of consistency.

"It's been pretty crazy since it happened. I'm just trying to take it in. Winning just never gets old. There's been times where it just didn't go my way, and today it did," Varner added.

"When that putt went, emotions came out. I love that. When I play with my boys, that's the emotion I want to see. That's why you play. Competition, it's the greatest thing in the world."

Watson, who Varner considers one of his closest friends on the Tour, rushed from the scoring tent to hug the new champion, even though it meant that his own title drought continued. Watson's last win was at the 2018 Travelers Championship.

An emotional Watson said: "He is a dear friend of mine. He is a guy I truly love. He is a guy that I want to help.

"It took me five years until I won my first (title), and this is a guy who is just starting to play better and better each year.

"We see his name a little bit more. He's getting comfortable. I am just so happy for him."





Spaniard Adri Arnaus, who started the day one shot behind Varner, had snatched the lead with a chipped-in eagle on the par-4 seventh hole, but could not get going after that.

A birdie helped him finish on one-over par 71 in solo third place at 10-under par.

England's Steve Lewton (69) was the highest-placed Asian Tour member at nine-under par and tied fourth place alongside Australian star Cameron Smith (69).

Former world number one and the 2021 champion Dustin Johnson (70) was in a tie for eighth place at seven-under par.

Six-time major winner Phil Mickelson finished nine shots off the lead after a closing 69.



HOW COLLIN MORIKAWA BECAME A COLD-BLOODED COMPETITOR

How does the world's No. 2 player and top-ranked American—a good-looking kid with global appeal, a radiant smile, two major championships, a college sweetheart-turned fiancee and a business degree from a top university—finish outside the top 10 in the PGA Tour's popularity contest? The $40-million Player Impact Program is designed to reward players who bring the most attention to golf, and on paper, Collin Morikawa ticks all the superstar boxes. In actuality, he can come off as bland. His consistent game is decidedly unflashy; Tiger Woods described it as "like an athletic Jim Furyk." Furyk never slammed clubs and neither does Morikawa. You won't find him beefing with anyone on social media. He is, one could argue, too nice.

That's the public perception, at least. As is often the case with public perceptions, the truth is more nuanced. Behind the toothy grin and unassuming disposition lies a young man addicted to winning, who uses golf as an outlet for an insatiable desire for competition. Collin Morikawa is not who you think he is.

"Competing is my life," he says. "I mean, I'm stupid competitive. It can become a problem with people who are not competitive. Like, it can get annoying."

Consider his chippy reaction to presumably finishing one spot outside the PIP top 10 and missing out on a minimum $3-million payday (results will be announced in February). "My favorite number is 5," he tweeted, "but maybe I'll make it 11 now." Soon after, he changed his Instagram and Twitter bio to include "Co11in." Not exactly a nice-guy move, putting the tour on blast in a public forum and turning a perceived slight into motivation. He has an edge; it's just beginning to show.

"I'm not aware of any other sports league that includes a player-impact program where just the top 10 people are getting paid on the side," Morikawa says. "Is it weird? Absolutely. Are guys that miss out going to complain? Probably. But, look, what that proves is that I need to engage more. That's what people want to see."

What they've already seen is a historically fruitful start to a career. About a year ago, he had amassed three PGA Tour wins, including a major championship before turning 24. His rise to the summit of the sport had been remarkable for its linearity: great junior career, terrific college player, world No. 1 amateur, a PGA Tour card within two months of turning professional, a win a month later, a major the next year.

Each of his three worldwide victories in 2021 carried significance. He won his first World Golf Championship in February; in November, he won the DP World Tour Championship to become the first American to win the European Tour's season-long points race; in between, he doubled his major tally with a masterful performance in his first Open Championship. Just as impressive is the way he seized them: He closed the WGC with 16 bogey-free holes; the Open with 31 straight bogeyfree holes; and the DP World with 41

bogey-free holes. With those commanding, mistake-free performances, he has emerged as the game's premier closer—the rare player who feels most at ease in high-leverage moments.

"Everyone likes to say that his putting is a weakness, that he needs to improve that part of his game," says his caddie, J.J. Jakovac, "but all he has done under pressure is make putts that matter. You don't do that unless you have some extra level of focus when you need it. He is a ferocious competitor."

Morikawa had no links golf experience when he played the Scottish Open right before the Open Championship. The finest iron player in the world couldn't find the center of the face all week at the Renaissance Club and hated the way his clubs interacted with the firm Scottish turf. He also struggled with speed control on the slower putting surfaces. After a disappointing T-71 finish, it would have been easy for him to view his first Open Championship as a learning experience, go through the motions and head home.

Screw that. He got to work, all by himself. Many modern tour pros insulate themselves behind their agents, their mental-game gurus, their swing coaches. The idea is to control as many variables as possible, to keep the machine churning without incident. Change, especially during major-championship weeks, is the enemy. Morikawa instead embraced the urgency of the moment and began searching for answers. He aggressively tinkered on Monday and Tuesday before settling on two big changes: He would use a different grip for longer putts, and he would switch out three of his irons for more forgiving models. These were massive leaps of faith on the eve of a massive event.

By the back nine on Sunday, he found himself in a three-way race with two sentimental favorites: Louis Oosthuizen, overdue for a second major championship after all his near-misses, and Jordan Spieth, on the comeback trail. Sorry, no time for feel-good stories. Morikawa became the first player to win two separate majors in his first try.

"This intangible that Collin has—he's a smiling assassin," says Paul Azinger, who called Morikawa's victory for NBC and has helped with his chipping. "His strength is that he seems so harmless. Whereas Tiger had this intimidating [aura]—it was almost a character he'd become, in the red and black—Morikawa doesn't give you that appearance. He's just a normal guy, small in stature. But he takes down the big players."

After Brooks Koepka won his first U.S. Open, he headed to Las Vegas for a week-plus of grown-up fun. Shane Lowry tossed back pint after pint after he won the Open Championship. Conversely, Morikawa had a low-key dinner with his inner circle: Jakovac, longtime coach Rick Sessinghaus, fiancee Katherine Zhu and agent Andrew Kipper. With the Olympics around the corner, he believed he had more work to do. There is always more work to be done.

"I probably don't take time to appreciate success as much as some other players do because I always want more," he says. "I want to keep winning. It's addicting. When you play against the best in the world, and you come out on top, it's incredible—pure joy. It's extremely gratifying."

"He always wants the next thing," says Sessinghaus, who has coached Morikawa since he was 8 years old. "We talk about a mastery mind-set. It's always about the future, never the past, and that's what I admire about him. He is so good at learning and moving forward. It's been that way since he was a kid. He wants to get better tomorrow."

The motivation, interestingly, does not stem from a lifelong romance with golf. He hardly ever watched golf as a kid. "I couldn't have cared less that tournament X was on." But he got good quickly, and he loves being good, so golf it was. Still, given the option of a free day tomorrow, he says he would rather go to Six Flags than play Pebble Beach. He's not one to discuss the nuances of golf-course architecture or spend time gawking at pictures of Bobby Jones. Sure, he will pick the brain of a decorated old-timer— Azinger showed him how to avoid taking divots when chipping off grainy Bermuda. Mark O'Meara is behind his "saw-like" putting grip, and a conversation with Woods is the main reason Morikawa tries to draw his wedges just a hair—but he views those exchanges through a utilitarian lens. The objective is to leverage these chats to his advantage, not to kiss any rings.

"I stayed all four years in college so that when I turned pro, I knew I would be fully ready. What I mean by that is that I wouldn't be afraid of anyone or anything."

This borderline pathological competitiveness reveals itself on the golf course, obviously, but also in heated board-game sessions during Masters week, or shooting hoops, or in goodnatured banter, where he always manages to get the last word. (He also fancies himself a bit of an adrenaline junkie and is keen to try skydiving. Kipper is less pumped about the idea of his client jumping out of an airplane.)

At his first Ryder Cup in September, Morikawa paired with Dustin Johnson to go 3-0-0 in the team sessions. Collin and his famously laconic partner didn't talk much, but when they had a lead over Paul Casey and Viktor Hovland on Friday morning, Morikawa made an effort to say something to DJ: "Let's step on their necks." It's a mantra he repeated throughout the week, and those five words provide an unvarnished look at the type of golfer Morikawa is. He relished the combative nature of the competition and fist-pumped more in those three days than he had in nearly three years as a pro. Morikawa capped his first Ryder Cup by winning the clinching half-point in singles on Sunday. Two months later, dressed in a business-like all-black outfit, he won the DP World to put himself within reach of supplanting Jon Rahm as world No. 1. When Morikawa led December's Hero World Challenge by five with 18 holes to play, it seemed inevitable, but he squandered that chance with a bitterly disappointing final-round 76.

"As great as Collin is, he's not infallible, and that's a thing that amateurs have to understand—even the very best players struggle sometimes in big moments," says Dr. Bhrett McCabe, a sports psychologist who works with many tour players. "But one of the things Collin does brilliantly well is, he sticks to what his strengths are. He doesn't try to do things he's not capable of doing. He never tries to be someone he's not or match a player in his group. He's going to play his game, and that's a hugely underrated skill."

No two players comport exactly the same in big-time moments. The best in the world embrace their sui generis swagger, and Morikawa has found his. Whereas Rory McIlroy bounces around the golf course when he's in contention and Jordan Spieth rides an emotional roller coaster, Morikawa's levelheadedness borders on meditative. He could have used some of that equanimity in the lead-up to his proposal.

Morikawa popped the question in spectacular fashion—he and Kat were in the Bahamas for the Hero World Challenge, and Collin arranged for a boat to drive them around. As they rode jet skis toward a private beach, he worried the ring would fall into the Atlantic. Alas, it successfully found its way to her finger. Wedding plans are in their inchoate stages, but two things are definite: First, he wants it catered by Takeshi Tsujita, the chef behind their favorite ramen spots in his native Los Angeles. (When out to eat, they love to order two types of broth-noodle combos and switch bowls halfway.) Second, the wedding will have to take place during the offseason because Collin is not one to let his guard down when trophies are there for the taking.

The young couple recently closed on a mansion near Vegas' ritzy Summit Club, where Collin practices and finished second in last fall's CJ Cup. This wasn't always the plan, moving on so quickly from the modest but plenty-nice home he purchased shortly after turning professional. Life has changed drastically—and quickly. When he orders delivery, he does so under a pseudonym. He has to be more selective with what he says, where he eats, who he lets in—while still managing to engage more with the public so as to avoid another dreaded 11th-place finish in the PIP. Because even in a popularity contest, Collin hates to lose.



RATCHANON CHANTANANUWAT:

THE NEXT BIG THING?

"Never work with children or animals" is one of the oldest sayings in the business they call "show." But the first half of that increasingly ancient aphorism doesn't necessarily apply to golf. Not this week anyway. At the Saudi International, 10 additional professionals made the halfway cut only because a 14-year-old was competing alongside them. With exactly 65 players on three over par, that score would normally have been the qualifying mark. But Ratchanon Chantananuwat—who shot 69-71 to qualify comfortably on level par—is an amateur, and Asian Tour rules dictate he didn't count when determining who made it through to the weekend. Hence the presence of the lucky 10 on the first tee Saturday morning.

All of which will come as no surprise to anyone who has been following the so-far meteoric rise of Chantananuwat, who goes by "TK" (the initials of his parents) to the relief of typists everywhere. The young Thai has already made his mark in the game, playing at a level far beyond his tender years. By way of example, TK recorded T-15 and T-30 finishes at consecutive Asian Tour events in Thailand just before Christmas.

At last month's Singapore International, her finished tied for third after leading with nine holes to play. These performances have him 54th in the World Amateur Golf Ranking but more impressively 463rd in the Official World Golf Ranking.

In his next start, TK out-scored Paul Casey by eight shots, 68 to 76, on Day 1 of the Singapore Open. Even now, two weeks later, the Englishman remains enthused by his new young friend.

"TK is just very, very impressive," said Casey, immediately after completing a best-of-the-day third round of 64 over the Royal Greens Golf & Country Club. "His physical skills are phenomenal for a 14-year-old. But he's going to get bigger and stronger and all the rest of it. So he's not crushing the ball yet. He has all the shots you can imagine—and more. He drives it well, he chips it well, he putts it well. And he's got great course management, which is amazing for a 14-year old. He plots his way round. But the biggest thing he has is great emotional control."

John McLaren, Casey's long-time caddie, had his own assessment: "When we played with him it was quite remarkable how composed TK was. He walked onto the first tee to play with a top-30 in the world golfer and it looked like he was playing in a monthly medal. Then he hit two incredible shots to the first green. He shaped them beautifully. The only person I've seen as an amateur. one with a huge level of expectation, was Bryson DeChambeau at the Masters. But he wasn't 14, of course."

Still, as ever when a player emerges at a young age, parental influence has a vital role to play in the on-going development of what is clearly a huge talent. And Chantananuwat senior seems to be doing a fine job so far, at least according to his son, who followed his father to a driving range at the age of 3 and was immediately hooked on golf. His first



tournament a year later didn't quite go to plan, however. Third in a field of three, he was reduced to tears.

"They gave a trophy to the winner," he said. "I was very jealous. But I started working on my game after that. And the next year I was the champion. That I'm at this stage, really fast, is because my dad has really high expectations. Whenever I accomplish something, he just moves on to the next thing. The biggest thing he believes in is hitting balls. The harder you practice, the more you get rewarded."

Playing alongside Lee Westwood on Saturday of the $5 million Saudi International, TK didn't quite play as well as he had with Casey for company. But he did enough to impress the former World No. 1.

"First and foremost, he is a lovely young man," said Westwood, who shot 71 to TK's 74. "He's a credit to his parents. Secondly, he has a lot of game. If I didn't know how old he was, I'd still be thinking he doesn't seem to have any real weaknesses. And those he does have will get ironed out as he grows.

"He also asked great questions. He watched me run one up with a 3-wood on 17 and wanted to know about that. He's got a great opportunity to progress, as long as he doesn't run into any of the pitfalls you can encounter out here. He just has to develop. If and when he does, he's going to be a very good player. Hard to believe he's only 14. At that age I was winning the Nottinghamshire County Championship. Not quite the same as competing on tour."

As for TK himself, he was less impressed by this latest performance. "Beyond terrible," was his initial assessment, betraying for once the impetuousness of youth. Still, he settled down to a more balanced evaluation of the 18 holes, one more on common with his on-course demeanor.

"I started off really good, two under through eight, but then the wind picked up and I was five over for the next five holes," he said. "It was just loose mistakes, like I pulled into the water on the last hole. I probably need to do some work on the range with my dad. That's what he said on the porch [just outside the interview area] anyway.

"This week is new for me though," he continued. "This is a much bigger field. The players are so much better. I have a lot of work to do. I played with Cam Smith the first two days. His short game is so damn good. And they all out-drive me. That's the biggest difference. I'm just catching up with the Asian Tour average, but the PGA Tour players are so much longer."

Still, TK was quick to acknowledge how fortunate he is to be getting this sort of experience at such a young age. Most 14-year-olds are watching from outside the ropes at pro tournaments. Which is what TK did on Thursday after his round. On the recommendation of Casey, he followed Dustin Johnson. "He is the most planned and smart golfer right now," said the youngster. Long term, TK's plan is to complete his schooling before "two years" at college in the States. His next tournament though, is the Sage Valley Invitational in South Carolina next month. It's safe to assume he'll be the best prepared competitor in the field. And definitely one to watch.



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INTRODUCTION TO COURSE MANAGEMENT

COURSE MANAGEMENT IS ABOUT THINKING YOUR WAY AROUND THE COURSE. IT'S ABOUT HAVING A PLAN BEFORE EVERY SHOT, AND STAYING IN THE MOMENT.

Being a great course manager is one of the hardest things to do in golf, but if you begin to work on this necessary skill you will start to enjoy golf more, and shoot lower scores. Categorizing course management into the following areas:

TEE SHOTS

The tee shot is arguably the most important shot in golf because it carries so much mental significance. If you can hit a great tee shot it will start your hole off on a positive note, and generally lead to better scoring.

APPROACH SHOTS

The approach shot is another critical shot in golf. Be smart, and you can leave yourself with an easy two putt par

GETTING OUT OF TROUBLE

he approach shot is another critical shot in golf. Be smart, and you can leave yourself with an easy two putt par.

PUTTING

Putting might be the most misunderstood part of golf. To me it is an entirely different game within golf. It's also the hardest part of golf...by far.

Golf is a difficult game, and sometimes all of the planning in the world can't prevent bad shots from happening. I encourage you to be patient with the process, and above all try to keep a level head on the course.

This article is a basic introduction to course management and if you enjoyed what you read, kindly book an on course lesson, where I'll teach you the strategies that will help you lower your scores and enjoy golf more.



MIND YOUR LANGUAGE

25 TERMS TO HELP YOU SPEAK EQUIPMENT FLUENTLY

We are gear heads. It's a passion that has its own lexicon, and you'll see plenty of this vocabulary scattered across the issue. But we recog nize it's a vocabulary not known to all. The reason we publish the Hot List is to make the club-buying process easier for the consumer, but that process falls apart if we're speaking a foreign language. What follows is a glossary of terms that you will encounter in the 2022 Hot List. We've tried to simplify it as much as possible while still making sure you're informed for your potential purchase

Face
• The forward-facing surface of the head that strikes the ball often to mixed results.

Toe
• The outward part of the club head. If you hit it here, it feels like, well, you stubbed your toe.

Heel
• The part of the club between the face's sweet spot and the hosel. No, the sweet spot is not a mythical place.

Sole
• The bottom of the clubhead. Also, the part of the club that usually gets slammed into the ground after a poor shot.

Crown
• The top surface of a wood or hybrid that you see at address. An area important to weight sav ings and aerodynamics (during your swing, that is, not when you launch a club into the woods).

Hosel
• Where the shaft is connected to the clubhead. Also, where you should direct your anger the next time you hit a shank.

Topline
• Surface on irons above the face. A thin topline indicates more workability; a thicker one equates to more forgiveness, and a really thick topline means somehow a croquet mallet is in your hands.

Forged
• A press hammers a single piece of steel multiple times to form a clubhead, a process—like adding a saxophone to a rock band—that leads to pleasing sound and feel.

Casting
• Liquid metal is poured into a mold to form a clubhead with intricate game-improvement fea tures that'll take your game from "awful" to "only kind of bad."

CNC milling
• Stands for "Computer Numeri cal Control," a milling process that bores through metal for precise shapes, curves and edges. Surprisingly, not the rapper name for Scotty Cameron.

Grind
• Yes, it describes your journey from a 15 to single-digit, but grind also describes the geometry of a wedge sole that can be altered to better interact with the turf by removing material from the toe, heel, and trailing/leading edges.

Bounce
• Angle between the leading edge and lowest point of the trailing edge that hits through the ground at contact. Especially with wedges, properly matching to swing type and turf conditions might result in a lower incidence of quitting.

Loft
• (1) The approximate angle between the leading edge of the sole and the front of the topline. (2) The space underneath the roof of a house designed to store old golf clubs.

Lie
• (1) Angle between the ground and shaft when the club is at address. (2) Saying "traffic was bad" when in fact you spent two hours at the 19th hole.

Variable face thickness
• A spot on the face (usually the center) is selectively thicker than the perimeter of the face to help performance on mis-hits. Also, "variable face thickness" makes for a good insult when de scribing an ex-spouse.

CG
• Stands for "center of gravity," the geometric point where the clubhead is perfectly balanced. Where the CG is located impacts performance. When descending a steep, switchback cartpath, keep the CG of your person as low as possible for safety.

MOI
• Stands for "moment of inertia." Measures the resistance to a clubhead twisting. The higher the MOI, the higher the forgiveness. A ranger at a busy course typi cally has a low MOI.

Cupface
• A face that wraps around the crown and sole to provide flex ing at impact. Not to be confused with the grimace of a golfer who has lipped out yet another putt.

Bulge and roll
• Faces of woods are not flat; instead, the curvature from top to bottom and heel to toe are called Bulge and Roll, meant to help ball flight on off-center hits. If you ever meet two portly play ers who introduce themselves as such, don't play them for money. They're hustlers.

Swingweight
• Although most believe swing weight refers to a club's overall weight, it is anything but. In short, it's a measurement of the club's weight distribution. Alas, science has yet to understand why clubs feel heavier after double bogeys.

Plumber's neck
• Horizontal bend on putters below where the shaft and hosel meet. Offset helps keep the hands ahead of the ball at impact. Derives from the look of a pipe-fitting, not the muscle strain from fixing one.

Players irons
• You play competitively, or desperately want to.

Players-distance irons
• You want to look like a player with the distance help of a chop.

Game-improvement irons
• You get your iron shots airborne; now you want to hold the green. Super-game-improve-ment

irons:
• Your swing is slow or you more often hit turf behind your ball than hit greens in regulation.

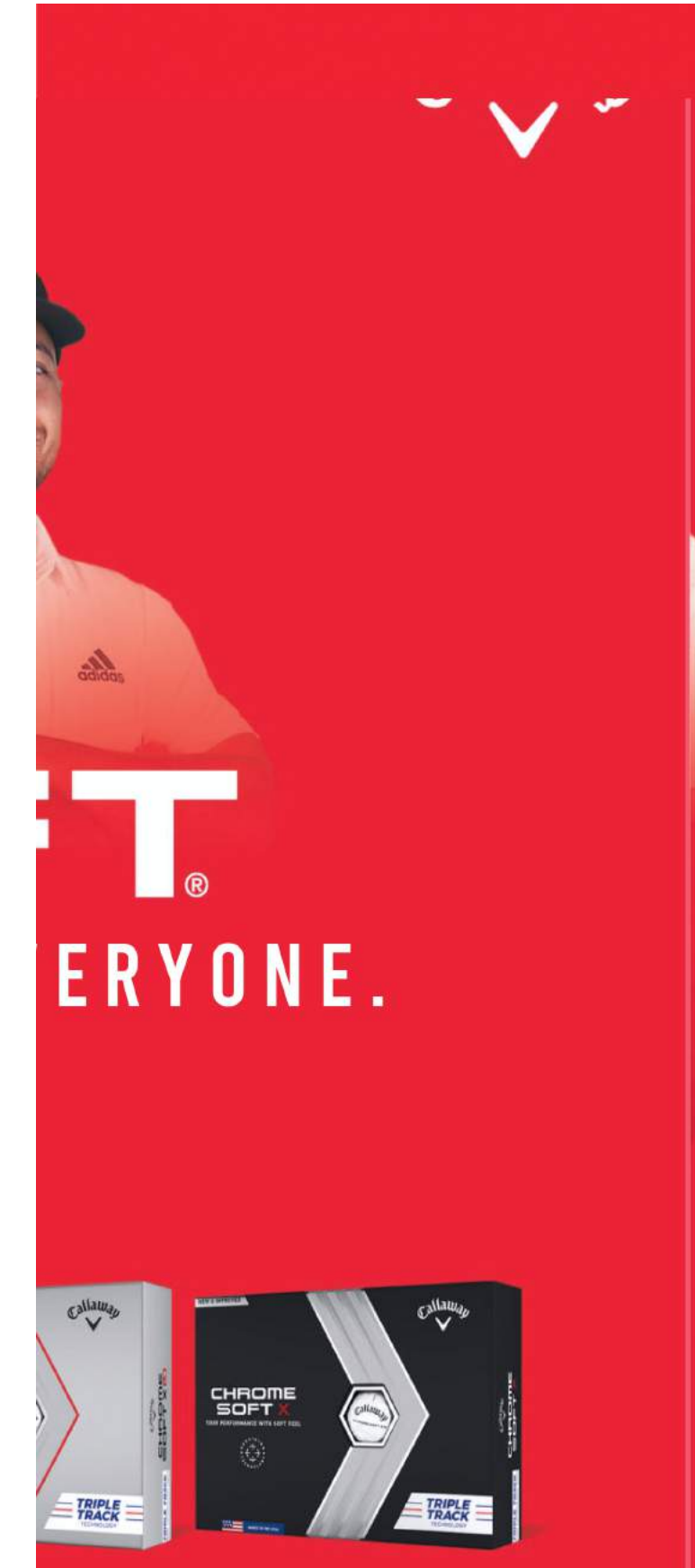


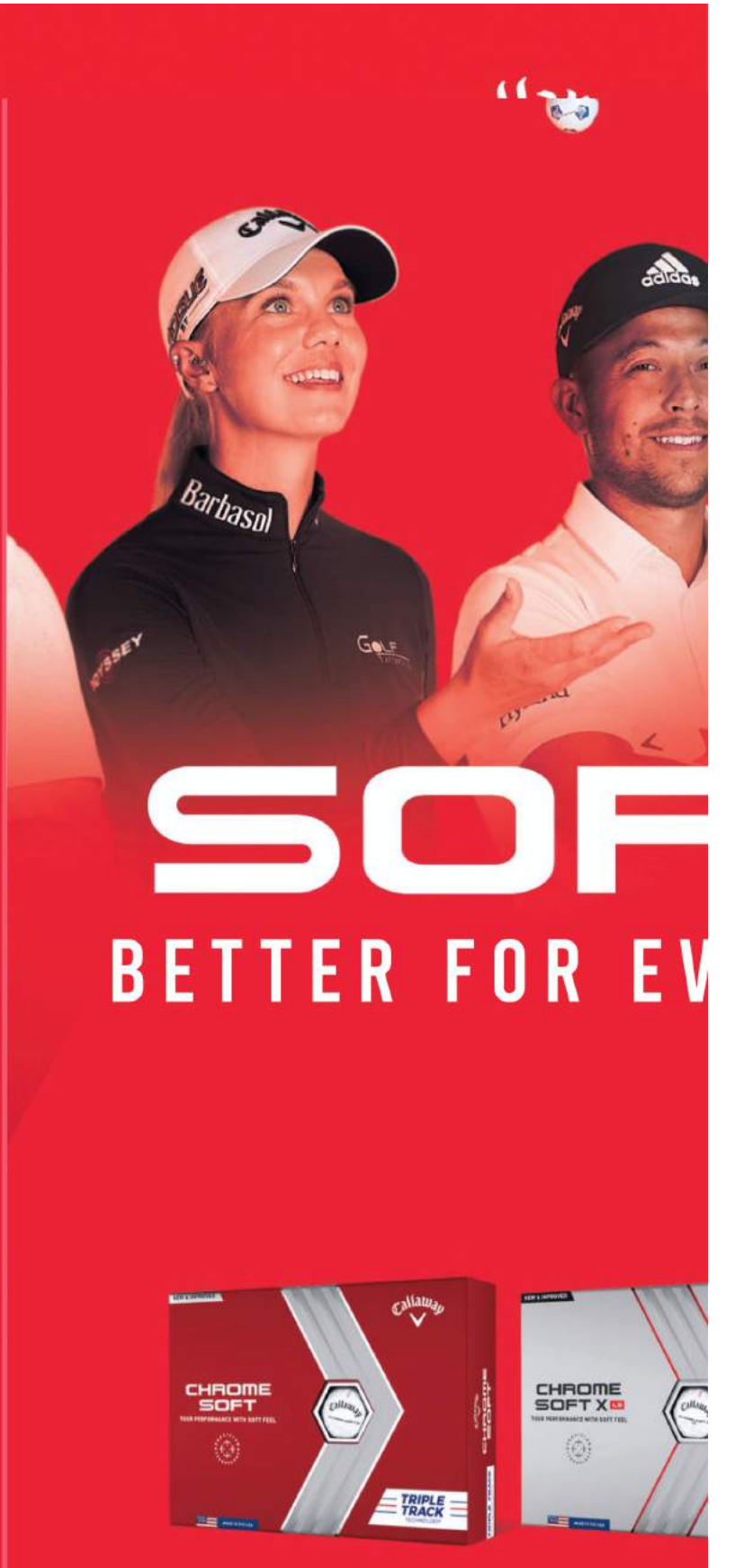
CHROME

BETTER FOR THEBEST.

PRECISION TECHNOLOGY

The enhancement of every component, process, and measure. Precision Technology creates proprietary precision design techniques and manufacturing specifications up to 1/1000th of an inch. This allows us to deliver our tightest dispersion, fastest speeds, and unparalleled distance and control from every Chrome Soft ball.


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Callaway
CHROME
SOFT X
TRIPLE
TRACK


Barbasol
adidas
SOF
BETTER FOR EV
Callaway
CHROME
SOFT
TRIPLE
TRACK
CHROME
SOFT X





SFT



LST

PLAYER COMMENT

"THE FINS FRAME THE BALL, MAKING IT EASY TO SET UP. EFFORTLESS POWER. YOU DIDN'T HAVE TO PUT ANYTHING EXTRA INTO IT. SET, SWING AND GO GET IT, BECAUSE YOU'LL BE IN THE FAIRWAY, A LONG WAY."

PERFORMANCE
★ ★ ★ ★ ★
INNOVATION
★ ★ ★ ★ ½
LOOK • SOUND • FEEL
★ ★ ★ ★ ½
DEMAND
★ ★ ★ ★

PING
G425 MAX/SFT/LST

WHAT IT DOES: Ping's design philosophy since its founding six decades ago has been all about managing mis-hits, and this large, perimeter-weighted driver maintains some of the highest stability on off-center hits in the industry. However, drivers that pursue large dimensions and maximum stability fight a center of gravity that drifts higher as it moves toward the back. That can cause shots to spin too much and lose distance. The G425 models use ultra-thin, web-like ribs on the underside of the crown to reduce thickness (barely three bills thick) to save weight that keeps the CG low.
WHY WE LIKE IT: Besides their size, these models offer the most ad justable weight in company history. The 26 grams in the extreme perimeter on the Max (63 percent more than the previous model) is twice the movable weight than most other drivers have. The three models offer functional and intuitive solutions for specific prob lems: inconsistency (the ultra-stable Max), the slice (the lighter, heel-weighted SFT) and excessive spin (the compact, flatter trajec tory LST). Each offers overall forgiveness.

LOFTS 9, 10.5, 12 (MAX); 10.5 (SFT); 9, 10.5 (LST); ALL ADJUSTABLE







PLAYER COMMENT

"THE GRAY PATCH ON THE CROWN IS A BIT JARRING, BUT THE BALL FLIES OFF THE FACE LIKE A ROCKET. I COULDN'T TELL IF I HAD MISSED THE CENTER OF THE FACE ON ANY SHOTS BECAUSE IT WAS SO FORGIVING."

PXG

PXG 0811 X/XF/XT (GEN 4)

WHAT IT DOES: The three premium drivers in the PXG family accom modate a range of player types. The shallow-face XT maximizes club head speed with an aerodynamically sleeker shape. The large-face XF helps mis-hits with a deep front-to-back frame. The X's sloping crown lowers the center of gravity for less spin. All benefitfrom a fast-flexing, weight-saving titanium alloy in the face that makes room for adjust able weight ports in the sole. Two are centered—one forward and one back—and a third is toward the heel. Moving the heaviest weight to the back adds forgiveness, moving it up front reduces spin and in the heel enhances draw spin and makes it easier to square the face.

WHY WE LIKE IT: You might not be into Las Vegas Raiders col ors, but that silver patch on the crown is a special aluminum injected carbon composite that adds stiffness to the top while reduc ing weight. This helps push the CG lower so that golfers can launch the ball higher. Sandwiching the composite between the titanium heel and toe sections of the crown also stiffens the crown so that more areas propel the ball more efficiently.

LOFTS 7.5, 9, 10.5, 12 (X); 9, 10.5, 12 (XF); 7.5, 9, 10.5 (XT); ADJUSTABLE

PERFORMANCE
★ ★ ★ ★ ★

INNOVATION
★ ★ ★ ★ ½

LOOK • SOUND • F E E L
★ ★ ★ ★ ½

DEMAND
★ ★ ★

GOLF IN A BOX



HOW MUCH PERFORMANCE ARE YOU GIVING UP WITH A STARTER SET?



• **The biggest selling club** in golf's biggest selling year in decades doesn't go by the familiar names of Callaway, Ping, TaylorMade or Titleist. It isn't even a single club but a set sold by dozens of brands, many with names you probably won't recognize such as Nitro and Gyro, Tour X and Murtisol. Golf's big seller is a longtime industry staple: the package or "box" set (because, obviously, the entire set, including bag, comes contained in a cardboard box).

The box set, with its affordable price, has become so big in golf's pandemic boom of new golfers that retailers are beside themselves trying to keep these starter kits in stock.

"The number of box sets we've sold in the past 18 months is astronomical," says Chris Marchini, Golf Galaxy district manager for the Ohio Valley. "We're seeing numbers we've never seen before." There's such a run that retailers looking to stock box sets today are being told 2023 is the earliest they'll get them.

Obviously, beginning golfers need equipment to get started in the game. Box sets, which in clude no-frills irons and metal woods and often a golf bag, are

a convenient option in the $300 range. You can find a variety of sets online, at golf-specialty stores or even at your favorite discount department store. Al though the price makes sense

for those who aren't sure if they will keep playing by the end of the summer, what are you re ally getting when you go with the most basic of entry-level clubs? Do they provide enough performance for the beginning golfer to enjoy, understand and appreciate the game and stay motivated to continue playing?

To find out, we bought one of the most popular box sets on Amazon for $300 and com pared the clubs to premium clubs. We measured the specs, conducted robot testing and collected feedback from golfers.

The comparisons to standard premium clubs were about what you would expect for a set of golf clubs that costs about half of what the latest premium drivers are selling for.

OUR FINDINGS

Our box set includes a light weight stand bag and eight clubs: 10-degree driver (plus headcover), 24-degree hybrid, 6- to 9-irons, pitching wedge and heel-toe weighted "blade style" putter. All the clubs, including the driver, have steel shafts. Box sets traditionally have been 14 clubs and a bag. Today, they're often 10 to 12 clubs (eight in our box set).

BOX-SET SPECS

Clubs can look fine to the naked eye. However, are the specs consistent throughout the set? Club Champion, the largest premium clubfitter in the country, measured the loft, lie angle, shaft length and swingweight for the box set.

Generally, in a premium set, a driver has 9 to 12 degrees of loft, a standard 7-iron has a loft of roughly 30 degrees and iron lofts are spaced 4 to 5 degrees between each club. Lie angles for a driver might be in the mid- to high 50s, and stock lie angles for irons are in the low 60s. Swingweights for men's clubs will be about D-0 to D-2 (clubs in the C range will feel too light in the head, and the E range will feel too heavy). As Club Champion's data shows (see chart, below), our box set was a bit of a hodgepodge.

TAKEAWAYS: The irons have old-school lofts, meaning they're weaker than current premium models. Without a tremendous amount of built-in technology, the weaker lofts should make it easier for inex perienced players to get shots airborne. However, the irons have inconsistent swingweights.

Players experience a consistent, repeatable feel when the swing weights match in a set. The mismatched clubs in the box set might cause players to struggle.

The box set also has noticeable discrepancies (lack of a consis tent progression) between clubs for loft, lie and length.

Many hybrid models have lie angles of 58 to 60 degrees.

This one is much more upright than usual. "Upright clubs can help the ball go left, but I prefer a club that's fit properly to the golfer in their address position," says Cheryl Anderson, direc tor of instruction at the Mike Bender Golf Academy and one of Golf Digest's 50 Best Teach ers in America.

Most putters today have 2 to 4 degrees of loft.

The blade style model in the box set has more loft, which could help on slow greens. However, many beginning golfers add loft dur ing the stroke, so they might not benefit from extra loft. "We want to keep the ball close to the ground when putting and not have it pop up," Anderson says. "You want 2 degrees of putter loft at impact to get it up and out of the depression that it rests in, but that's it." But the most remarkable thing about this box set is the driver came with a short, heavy steel shaft. That spec might have worked back in the 1980s.

Now, at best, it seems like some kind of mistake was made in manufacturing this set.

Of course, those measure ments are only one gauge. What matters is what happens when you hit these clubs.

ROBOT TEST

Golf Laboratories Inc., the lead ing indepe dent equipment testing company, based in San Diego, used its Iron Byron-like swing robot to test the $300 set for ball speed, carry distance, spin, off-center-hit perfor mance and so on. We compared the entry-level, off-brand against a premium name-brand driver, game-improvement 7-iron and pitching wedge. The swing speed for premium clubs was set to match an aver age male golfer's speed. Golf Laboratories used the Foresight Sports GCQuad launch monitor to record shot data.

TAKEAWAYS: Shots struck in the center of the face with the box-set clubs launched higher and spun more. The irons had a steeper descent angle so that shots landed softly. That's a good thing. "Most new golfers don't have enough clubhead speed yet to create spin, so they need extra loft to get the ball in the air," Anderson

BOX SET	LOFT	LIE ANGLE	SHAFT LENGTH	SWINGWEIGHT
10° DRIVER	14°	57°	44" (STEEL)	D-2
24° HYBRID	26°	66°	39.5"	D-5.5
6-IRON	30°	60°	37.25"	C-7.5
7-IRON	35°	62°	36.75"	D-4
8-IRON	38.5°	62.75°	36.50°	C-9
9-IRON	43°	62.50°	36.75"	D-2.7
PW	47.5°	64.50°	35.50"	D-3
PUTTER	5°	72°	35"	E-2.

Driver	Shaft	Head speed (mph)	Ball speed (mph)	Launch angle°	Backspin (rpm)	Carry (yds)	Total (yds)
Robot test with driver (center hit)							
Premium (10.5°)	45.75"	92.4	135.7	10.8	2,758	214.3	232.3
Box set (10°)	44"	89.2	128.6	11.9	3,512	194.3	209.0
7-Iron		**Head speed (mph)**	**Ball speed (mph)**	**Launch angle°**	**Backspin (rpm)**	**Carry (yds)**	**Descent angle°**
Robot test with 7-Iron							
Premium (29°)		88.2	122.1	14.8	5,779	170.8	45.0
Box set (35°)		87.6	117.6	20.6	6,192	161.0	50.2
Pitching wedge		**Head speed (mph)**	**Ball speed (mph)**	**Launch angle°**	**Backspin (rpm)**	**Carry (yds)**	**Descent angle°**
Robot test with pitching wedge							
Premium (44°)		86.6	106.6	23.8	9,277	134.6	52.1
Box set (47.5°)		86.8	98.4	28.2	10,037	118.7	53.9

says. "I see too many new golfers with 10-degree drivers, and they can't maximize carry distance."

Still, the premium clubs were much longer: 20 to 25 yards with the driver, 10 yards with the 7-iron and 15 yards with the wedge. That's not sur prising considering the box set had weaker lofts, less clubface technology and lower-quality shafts. The premium clubs also outperformed the box set on toe and heel hits by similarly wide margins. That's because of the dated clubface and shaft technologies of box sets.

PLAYER-TEST RESULTS

Next, it was time for our player testers—ranging in ability from plus-4 to 15-handicaps—to try the box set.

TAKEAWAYS: The box-set clubs felt fine. They didn't seem cheap or flimsy, and the grips were tacky. Yet players sacri ficed distance. The middle and short irons from our testers' personal sets produced up to 10-miles-per-hour-faster ball speeds and 15 to 20 yards of additional carry. The differ ences were more striking with the 6- and 8-irons. That's likely because of the box set's swing weight inconsi tencies.

The 24-degree hybrid pro duced high, short shots that flew right to left on a consistent basis. That's to be expected because of the pronounced up right lie angle.

The heel-toe weighted putter was acceptable. Players could roll putts and feel the head at impact, even if the specs weren't perfect.

The driver was the worst club in the box set. A heavy, short steel shaft made it difficult to swing. In theory, the short shaft, could increase the likelihood of center contact. In reality, shots traveled 30 to 50 yards shorter than testers' regular drivers.



FINAL TAKE

After analyzing the robot-test results, club specs and player feedback, we would offer the following verdict: You get what you pay for. There are no big surprises. This particular off brand box set had inconsistent specs, club technologies that didn't push the limits and mini mal fitting options.

though, it's probably good enough for some undiscerning newbies who want their first taste of the game. The set was a mixed bag: a collection of per fectly usable clubs that players could have fun with, plus outli ers that wouldn't enhance the overall experience and might even detract from it. The light weight stand bag with retract able legs and double strap (we prefer longer straps and more padding) was good enough.

Finally, beginning golfers willing to spend more have op tions. Those players could up grade to a "used" driver made by a well-known brand for less than $200, pick up a new driver from a few seasons ago, or step up to the $600 complete set that offers more current technology.

These options could enhance a beginner's enjoyment of the game without too significant of an investment.

"We tell customers that box sets are great to build around as they progress," Marchini says. "When ready, players could add a pro-line driver or putter. Irons are probably the last thing they'll change. Point is, they don't have to get rid of all the clubs at once."


DRIVER


THE RIGHT DRIVER CANCHANGE
YOUR WORLD. EVERY HOLE GETS EASIER,
EACH DAY GETS BRIGHTER,
AND EVERY DRINK TASTES BETTER



MAX LS



MAX D



◊◊◊ LS



PLAYER COMMENT

"BEAUTIFUL, UNDERSTATED HEAD. LOVE THE PROPORTIONS. ANNUNCIATES IMPACT. EVEN MIS-HITS WERE STRAIGHT DOWN RANGE WITH A PERFECT COMBO OF HEIGHT AND DISTANCE."

CALLAWAY

ROGUE ST MAX/MAX LS/MAX D/◊◊◊LS

WHAT IT DOES: The biggest driver family in Callaway's history ex pands the company's use of artificial intelligence to produce four dis tinct faces that don't merely enhance power but control spin. That's important because large clubheads can boost ball speed but often fight excessive spin. A large central weight cartridge low in the back provides extreme off-center-hit stability. Callaway has also refined its "jailbreak" structure, an internal bracket that joins the crown and sole to stiffen the body and direct energy into the flexing face.

WHY WE LIKE IT: Callaway found that adjustable weights aren't enough to optimize performance, so the company created these four models with distinct attributes for specific types of golfers.

Each features different face angles, lie angles, shapes and degrees of draw bias and spin to better match the needs of different golfer types. The line includes a dedicated draw model (Max D), a maxi mum forgiveness model (Max), a version that mixes equal parts high forgiveness, neutral launch and low spin (Max LS) and a com pact, tour-favored option with the lowest spin (◊◊◊LS).

LOFTS 9, 10.5, 12 (MAX, MAXD); 9, 10.5 (MAXLS, ◊◊◊LS); ADJUSTABLE

PERFORMANCE
★ ★ ★ ★ ★

INNOVATION
★ ★ ★ ★ ½

LOOK • SOUND • F E E L
★ ★ ★ ★ ★

DEMAND
★ ★ ★ ★ ½







PLAYER COMMENT

"MAYBE THE MOST PLAYABLE DRIVER HERE. EVERYTHING IS IN PLAY. ITS BIG HEAD AND BIG SOUND MIGHT NOT BE YOUR THING, BUT THOSE SHOTS KEEP GOING, SO IT DIDN'T MATTER TO ME PRETTY QUICKLY."

CLEVELAND

LAUNCHER XL/XL LITE/XL LITE DRAW

WHAT IT DOES: With a focus on size, Cleveland's mission is to make your worst hits go farther and straighter. The club isn't merely at the volume limit allowed by the rules—almost all driv ers can do that. No, this one stretches that volume to occupy the maximum distance from heel to toe and front to back. This mammoth footprint creates a stable head that resists twisting on mis-hits for better energy transfer into the ball. The face is pie-plate size, too, friendlier than a new neighbor bringing des sert. That face is supported by flexible sections surrounded by firmer sections that effectively create a second spring at impact.

WHY WE LIKE IT: This isn't just a bigger head; it's smarter, too, like a nose tackle who can explain behavioral economics. Extreme off center-hit forgiveness is as real as it is spectacular, but so is the gamut of options from lightweight and draw-bias models to a 12-way adjustable head. Don't overlook how effective the counterbalanced weight in the grip is, either. That makes the club easier to swing, which is what average golfers might appreciate most.

LOFTS 10.5 (LAUNCHER XL), ADJUSTABLE; 10.5, 12 (XL LITE); 10.5 (XL LITE DRAW)

PERFORMANCE
★ ★ ★ ★ ½

INNOVATION
★ ★ ★ ★ ½

LOOK • SOUND • F E E L
★ ★ ★ ★

DEMAND
★ ★ ½







PLAYER COMMENT

"THE WAY THE MATERIALS MELD GIVES OFF A COOL TRANSFORMER VIBE. THIS IS A FLAMETHROWER: FEELS HOT BUT UNDERSTATED LIKE A PUNCH. ROCKETING TRAJECTORY. QUIETLY GIVES YOU EXTRA SPEED AND DISTANCE."

COBRA
LTDX/MAX/LS

WHAT IT DOES: Cobra's LTDx line features three models for three ball-flight preferences. The LTDx has an oversize shape to maxi mize forgiveness. The LTDx Max is large, too, but includes adjust able weights for extra draw bias. The LTDx LS positions all of its discretionary weight forward to produce the least amount of spin of the three. Large, ultra-forgiving drivers often have an issue with an elevated center of gravity; if the CG is too high, distance-sapping high spin is more likely. However, Cobra engineers use an internal cartridge with a heavy steel weight toward the front to lower the CG. The result is the low spin you want with the forgiveness you need.
WHY WE LIKE IT: These Sherman-tank stable clubheads achieve the low-spin and high-launch thing as well as any on the market. Another compelling technological accomplishment is a new vari able-thickness face design that smartly finds extra heat for those off-center hits while maintaining all the distance your best shots deserve. Even better, it's lighter, saving even more weight to fine tune the distinct performance of all three models.

LOFTS 9, 10.5, 12 (LTDX, LTDX MAX); 9, 10.5 (LTDX LS); ADJUSTABLE

PERFORMANCE
★ ★ ★ ★ ★
INNOVATION
★ ★ ★ ★ ½
LOOK • SOUND • F E E L
★ ★ ★ ★ ½
DEMAND
★ ★ ★





ST-220 X



ST-220 Z

PLAYER COMMENT

"A TITANIUM SOUND THAT'S NOT TOO LOUD. YOU CAN REALLY GO AFTER IT AND NOT WORRY TOO MUCH ABOUT WHERE IT'LL GO. THE SWEET SPOT IS HUGE. IT HAS A NICE, HIGH BALL FLIGHT THAT WANTS TO GO STRAIGHT."

MIZUNO
ST-220 G/X/Z

WHAT IT DOES: Mizuno's three-driver family, all sharing weight saving composite-crown and sole sections, addresses two kinds of golfers: those who thrive on complexity and those whose approach is more grab-and-go. The Z and X drivers feature a 20-gram weight set in the extreme rear perimeter to help reduce spin and boost forgiveness. The Z places the weight in the deep center, and the X positions it slightly toward the heel for a slice fighting draw bias. Meanwhile, the G driver features heel, toe and center tracks to accommodate two seven-gram weights to tweak spin, draw and fade bias, forgiveness and workability.
WHY WE LIKE IT: These drivers are all designed to do different things, but it's what they have in common that makes them special. Each clubhead is significantly more stable than past Mizuno models. Ball speed is not only consistently high, but the spin and launch angle have less variation on mis-hits. The beta-titanium alloy in the face let Mizuno engineers create new thickness patterns to pro duce distance in spots that were previously dead zones.

LOFTS 9.5, 10.5 (Z); 10.5, 12 (X); 9 (G); ADJUSTABLE

PERFORMANCE
★ ★ ★ ★ ½
INNOVATION
★ ★ ★ ★ ½
LOOK • SOUND • FEEL
★ ★ ★ ★
DEMAND
★ ★ ½



IT IS TIME TO GET BETTER AT GOLF – THE SMART WAY

LOU STAGNER, DATA INSIGHTS LEAD AT ARCCOS, REVEALS WHY MORE PLAYERS ARE TAPPING INTO THE RICHES OF ARTIFICIAL INTELLIGENCE TO IMPROVE THEIR GAMES

Picture the scene: you are out with your regular Saturday morning four-ball when one of your partners 'flushes' a 9-iron that takes off and hooks viscously into trees. They fling their arms in the air and throw you one of those looks before screaming for the benefit of anyone who cares "I don't believe it... I haven't been hitting it left for ages." The truth is, they probably have been hitting it left, but their brain is mostly registering their recent good shots and so the bad shots, and the bad habits, are ignored.

This is where GPS shot-tracking is helping golfers maximise their potential, and one of the key exponents in this field is Arccos a pioneer of big data and artificial intelligence. From plotting every shot in your roun to recording the distances that you hit each of your clubs, the Arccos Caddie system has grown into a huge global community. In 2020, the average new Arccos member improved their handicap by 5.02 strokes.

Now Arccos is looking to the future with the appointment of self-proclaimed "golf nut and data nerd" Lou Stagner as the company's data insights lead.

Stagner has become an influential figure in the golf data space by combining a lifelong passion for the game with his background as a business intelligence and analytics executive. Through his popular Twitter feed, @LouStagner, and co-hosting the Hack It Out Golf podcast, he remains a highly respected voice. Here, he reveals how GPS shot-tracking could help you become a better golfer, and why data intelligence will play such a huge part.



LOU STAGNER SAYS JOINING ARCCOS IS THE "PERFECT FIT"

HOW DID YOU FALL IN LOVE WITH GOLF? I have been a golf nut for about 30 years and like all kids would love to play. But I wasn't good at the start. Then I really got into playing in the early '90s and managed to get down to scratch.

I was decent enough to occasionally play well, but I was never good enough to compete with the elite amateurs.

TELL US ABOUT YOUR LOVE FOR STATS... I was very much into golf data even in my early days. I would record every shot I hit on a spreadsheet to see what the numbers were to try and get better. But I suppose my real golf stats journey began about three years ago as I started doing a golf blog. It was just a hobby, but now I need to pinch myself that I am working with Arccos on a platform that has such a great level of data for the game.

WHY HAVE GOLF STATS AND GPS DATA BECOME SO IMPORTANT? I have yet to meet a golfer who does not want to improve, and for us amateurs, a big part of that is understanding the areas of our game that need work. Arccos



helps you understand that at a very detailed level. There will be some players who think they are great putters and every time they make an 8-footer that confirms what they think, but of course they forget about all the 4-footers they miss. So there is a lot of bias that gets introduced in golf and Arccos takes that away.

WHAT'S THE MOST INTERESTING ASPECT OF WORKING FOR ARCCOS?
EVERYTHING! IT'S THE PERFECT FIT. What really excites me is how much we are looking to expand the Arccos platform. We are constantly trying to make everything better with what we can offer.
IS ARCCOS REALLY TARGETED AT THE BETTER PLAYERS? NO. ARCCOS IS A TOOL FOR EVERY LEVEL OF PLAYER, NOT JUST BETTER PLAYERS. It is something that can help you understand the details of your game and what needs attention.

HAVING SUCH ON-POINT DATA MUST REVEAL QUITE A LOT TO PLAYERS...
With professional golf, mostly what we see are the top players in the world playing their best.
Our TV viewing experiences primarily show players who are in the zone and playing extremely well. But when you look at players as a whole, even pro players, the performances can be pretty shocking at times.
People can have a false sense of their games; they might be much better, or worse, at a skill than they believe themselves to be. They will hit a shot, get frustrated, and that can make them play worse. By having improper expectations, you can actually make yourself a worse player. Your on-course Arccos data dispels the myths; it just gives you hard facts.

GOLFERS WHO USE ARCCOS CAN SEE A MUCH CLEARER PICTURE OF WHAT IS WORKING IN THEIR GAMES

WHAT DOES THE FUTURE HOLD AND CAN YOU SEE A TIME WHERE ALL PLAYERS WILL BE USING GPS DATA?
There will be a significant amount of progress over the coming year.
Arccos' partnerships with TaylorMade, Ping and Cobra will drive a lot of awareness. I think about being on the golf course 15 years ago; we had almost nothing back then. A few GPS devices were coming on to help you get yardages, but we had nothing like we do now and things continue to advance. Technology will progress across the board and Arccos will continue to improve in many different ways.
That was one of the things that attracted me to the product: the drive to continue to innovate to help make golfers play better.

"GPS GOLF DATA GIVES YOU THE DETAIL SO YOU KNOW WHAT PART OF YOUR GAME TO WORK ON"

THE BEST GOLF PODCASTS

OUR FAVOURITE LISTENS FROM AROUND THE GOLFING WORLD...

Podcasts have exploded in popularity in recent years, with hundreds of established and excellent options in golf. Everyone is getting in on the act, from well-known YouTubers to new voices, media brands and official tours. There's a huge variety of content out there. Whether you're all about staying up to date with the latest news and interviews from the various tours, need help to improve your golf or simply crave quality debate and conversation about the game you love, there's always something for you.

We've picked our ten favourite golf podcasts, so give these a listen on your commute to work, when you're walking the dog or while you're relaxing at home. All of the podcasts listed should be on your usual provider or one of the big apps like Apple Podcasts, Spotify, Acast and Google Podcasts. We promise you'll be entertained!

10 BEST GOL F PODCASTS



THE OPEN PODCASTS

Relive some of the most iconic moments from golf's oldest Major and hear some of the biggest stars in world golf share their Open memories. This is a superbly produced series that will take you back in time as you listen to the stories unfold in the words of the people directly involved. Each episode covers a specific Open or features a player reminiscing about their experiences. Tom Watson, Sir Nick Faldo, Padraig Harrington, Lee Trevino and many others feature.
This is a fantastic listen if you love the history of golf or you're new to the game.



OFF COURSE WITH CLAUDE HARMON

Claude is the son of one of the greatest golf instructors of all time, Butch Harmon, but he's a top-class teacher in his own right, working with the likes of Dustin Johnson and Brooks Koepka. Most episodes feature an interview with one player or personality from the world of golf, and they tend to last between 50 minutes and an hour and 20 minutes.
It boasts some really interesting guests, including Bryson DeChambeau, Sean Foley, Mel Reid, Trevor Immelman and, of course, Claude's father Butch.

ME AND MY GOLF PODCAST

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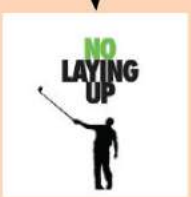


THE FILTHY LIPOUT

Former PGA and European Tour pro and current Sky Sports commentator John E Morgan and broadcaster Kit Alexander host this insightful and entertaining weekly podcast. They've attracted a huge variety of guests, including Nick Dougherty, Thomas Bjorn, Robert MacIntyre, Billy Foster, Peter Finch and global superstar Niall Horan. It features in-depth interviews with their subjects, as well as discussions about the latest news. John and Kit's rapport with their guests shines through and always produces a number of highly entertaining moments.

NO LAYING UP

This is arguably the biggest golf podcast coming out of America.
They do a good job of treading the line between the often overly jokey and immature 'new media' and offering interesting and informative content that shows their understanding of, and enthusiasm for, the game. Each episode covers a pretty specific subject or interview, but they release at least two a week – so plenty to get your teeth into.
The podcast has excellent access to many top-level guests and they've tackled some big issues with Kamaiu Johnson and Lisa Cornwell.



THE FRIED EGG GOLF PODCAST

Another American podcast, but with a strong focus on courses and architecture. Renowned course designer Tom Doak makes regular appearances and there is a 'Superintendent Series' that gets into the nitty gritty of agronomy, maintenance and the people who work in that area. It's a must-listen for connoisseurs of all things courses, but also if your interest is more casual.
It's the type of subject matter that draws you in. They also speak to tour pros, but usually with an eye on architecture.







ARMY GOLF CLUB HOSTS NDE NEW YEAR CUP











The four-day NDE New Year Cup Golf Tournament was held at the Army Golf Club in Dhaka Cantonment in December last year. The tournament was organized for amateur golfers in five categories -- Senior, Junior, Regular, Ladies and Veteran -- where 733 players including foreign players participated.

Bangladesh Army Chief General SM Shafiuddin Ahmed was the chief guest at the concluding ceremony.

Sheikh Hasibul Karim was honoured for being overall champion while the winners in other categories were -- veteran winner: group captain AIM Sahanul Islam (Retd), senior winner: Brigadier General AK M Mostafa Abedin (Retd), lady winner Samim Ara Sadeq and junior winner Master Sabrun Azad.



TGC AND JCIA FRIENDLY GOLF TOURNAMENT HELD







Tiger golf club and Japanese commerce & industry association together organized a golf tournament at Kurmitola Golf Club, Dhaka recently.

Around 40 amateur investors, Tiger Golf Club members and shoo koo kai golf members participated in this friendly tournament.

Mr. hikari Kawai emerged as champion and Mr. Myungho Lee was Runner-up in the men's category while Mrs. Watanabe Aoto became champion in women category. Mrs. Songlim of Korean Embassy achieved longest drive in both the category of friendly nine-hole golf tournament.

Joao Tabajara DE Oliveira Junior president of tiger golf club and the Ambassador of Brazil to Bangladesh, H.E. Mr. ITO Naoki, Ambassador of Japan to Bangladesh and Lee Jang-Keun Ambassador of korea to Bangladesh and Mr. ManzurQader vice-president of Tiger Golf Club were also present in the occasion. Investors from Bangladesh, Japan, Korea,Mongolia and Pakistan as well as corporate professionals of the country along with other guests, were present too.

Tiger Golf Club association(TGCA) started its journey in 2011. Tiger golf club conducts friendly tournaments regularly along with Dhaka Diplomatic Golf Association. On average TGC organizes at least 4/5 tournaments & events in each quarter and they have a program of organizing friendly tournaments with different countries. By this initiative investors and ex-pats take home good memories of Bangladesh!

Bhatiary hosts 2nd BM Energy Cup



The 2nd BM Energy Cup Golf Tournament was recently held at the Bhatiary Golf and Country Club in Chattogram. Sponsored by BM Energy, the daylong event was participated by around 200 golfers including 24 females and 20 junior golfers. The club's president Major General Saiful Abedin witnessed the event and distributed prizes among the winners. Bangladesh Military Academy's Commandant Major General SM Kamrul Hasan, Air Officer Commanding Air Vice Marshal Zahidur Rahman, BM Container Depot Ltd's director Brigadier General Ziaul Haider and BM Energy Bangladesh Ltd's General Manager Major Mokaddes Hossain were present among other dignitaries. Khandaker Mohiuddin scooped the top award while Mrs Kim emerged as the ladies' winner. Shamsul Huda Chowdhury won the top senior award while Mahbir Shanim Adiyan became champion in junior category. There were other awards in quite a few other categories too.



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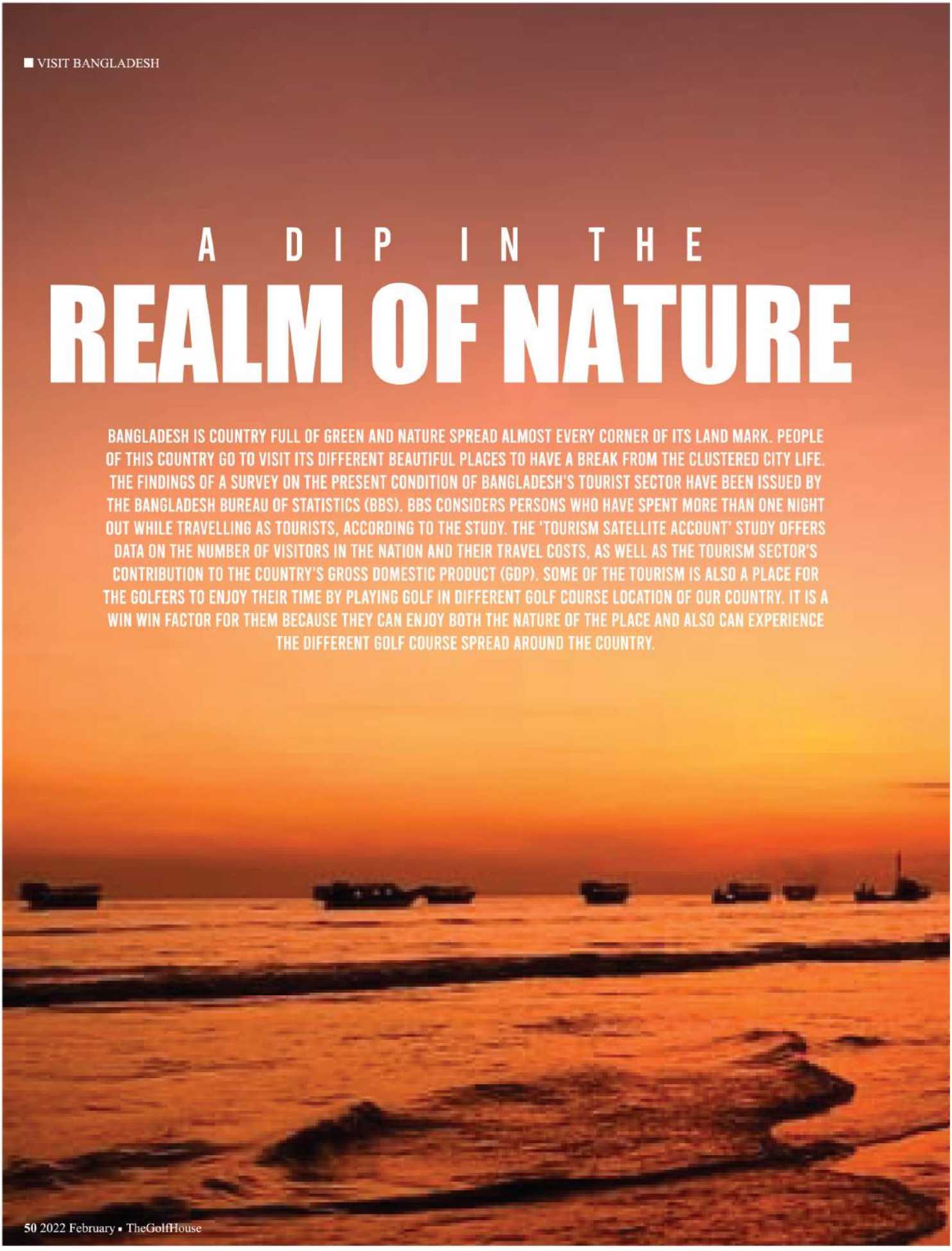
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A DIP IN THE REALM OF NATURE

BANGLADESH IS COUNTRY FULL OF GREEN AND NATURE SPREAD ALMOST EVERY CORNER OF ITS LAND MARK. PEOPLE OF THIS COUNTRY GO TO VISIT ITS DIFFERENT BEAUTIFUL PLACES TO HAVE A BREAK FROM THE CLUSTERED CITY LIFE. THE FINDINGS OF A SURVEY ON THE PRESENT CONDITION OF BANGLADESH'S TOURIST SECTOR HAVE BEEN ISSUED BY THE BANGLADESH BUREAU OF STATISTICS (BBS). BBS CONSIDERS PERSONS WHO HAVE SPENT MORE THAN ONE NIGHT OUT WHILE TRAVELLING AS TOURISTS, ACCORDING TO THE STUDY. THE 'TOURISM SATELLITE ACCOUNT' STUDY OFFERS DATA ON THE NUMBER OF VISITORS IN THE NATION AND THEIR TRAVEL COSTS, AS WELL AS THE TOURISM SECTOR'S CONTRIBUTION TO THE COUNTRY'S GROSS DOMESTIC PRODUCT (GDP). SOME OF THE TOURISM IS ALSO A PLACE FOR THE GOLFERS TO ENJOY THEIR TIME BY PLAYING GOLF IN DIFFERENT GOLF COURSE LOCATION OF OUR COUNTRY. IT IS A WIN WIN FACTOR FOR THEM BECAUSE THEY CAN ENJOY BOTH THE NATURE OF THE PLACE AND ALSO CAN EXPERIENCE THE DIFFERENT GOLF COURSE SPREAD AROUND THE COUNTRY.







Bangladesh National Zoo, Dhaka
Trying to get close to the wild life is a very risky thing to do and staying in the city it is also a tough thing see. But who doesn't want to see the wild life of our country specially the rowel Bengal tiger the national animal of your country. The forest's tiger-lion has arrived in the cage and has been given the name Bahari. Togger and Belly are the Bengal Tiger couple's names, while Falguni is a hippopotamus. Visitors come to the National Zoo in Mirpur to watch them throughout the year. The 17-acre zoo, which includes two lakes, is home to 3,000 creatures representing more than 100 species. Before the corona illness, the typical daily visiting count was around 12,000 people.



Sundarbans
The beauty of the Sundarbans attracts the nature and animal lovers of the country all the time. So tourists from all over the country flock to see the mangrove forest Sundarbans by the sea.



Rangamati
Rangamati is surrounded by natural features like as mountains, rivers, lakes, and water-falls. Rangamati is also home to several ethnic groups. Tourists visit Kaptai Lake, Hanging Bridge, Rajban Bihar and other tourist destinations in the district headquarters throughout the year.



Bangladesh Folk and Handicraft Museum, Sonargaon, Narayanganj
The government established the Bangladesh Folk and Crafts Foundation in Sonargaon in 1975 on the initiative of Shilpacharya Zainul Abedin to preserve develop and promote the glorious aspects of folk art in Bangladesh. Preserved here are about five thousand traditional handicrafts made by artisans from different parts of the country.











Sajek Valley, Rangamati
Although Sajek valley is located in Baghaichhari upazila of Rangamati, one has to go through Khagrachhari. Anagona Sajek is given a different dimension by the white clouds on the top of the hill. Hundreds of resorts and cottages have been built here for tourists.

Bandarban
Tourists go to Bandarban to immerse themselves in the serene beauty of the mountain peaks and Jhuri springs. On the bus, Bandarban is eight hours from Dhaka, two hours from Chittagong, and three hours from Cox's Bazar. You may also take a six-hour bus travel from Rangamati to reach there. The Buddhist temple of Bangladesh, the Buddha Dhatu Jadi, is located near Balaghata, 4 kilometers from the town. Every year, a large number of visitors visit this location. This Theravada Buddhist temple is built entirely in the manner of Southeast Asia and holds Bangladesh's second biggest Buddha statue. Another popular tourist destination is the Shoilo Propat waterfall in Milanchari. The extremely noteworthy Rajvihar (royal vihar) in Jadipara and the Ujanipara Bhihar are among the several Buddhist temples, known as kyang in local dialect, and bhihars in the town. Bawm villages in the Chimbuk area, as well as Mru villages a bit farther out, are both within a day's drive of the town. More locations of interest are Prantik Lake, Jibannagar, and Kyachlong Lake. For visitors, a boat trip on the Shangu River is one of the primary attractions.

Srimangal, Moulvibazar
Sreemangal is an upazila in the Moulvibazar District of Bangladesh's Sylhet Division. It is in the district's southwest corner, bordering the Habiganj District to the west and the Indian state of Tripura to the south. Sreemangal is known as Bangladesh's "tea capital" because of its extensive tea plantations. In addition to tea, the upazila has rubber, pineapple, timber, betel, and lemon businesses. In addition to the green tea garden in Srimangal, there are many places of interest, as well as a number of quality resorts with five star hotels. Srimangal is the fourth most popular tourist destination of the year.

Kuakata, Patuakhali
Kuakata in Patuakhali is a rare beach to enjoy sunrise and sunset from the same place. The place is number three in the list of tourist favorites. For Hindu and Buddhist cultures, Kuakata is a sacred site. Thousands of worshippers flock here during the 'Rush Purnima' and 'Maghi Purnima' festivals. Pilgrims bathe in the holy waters of the bay and attend traditional festivals on these days. A 100-year-old Buddhist temple with a Goutama Buddha statue and two 200-year-old wells may be visited.

Patenga, Chittagong
Many people rushed to Patenga beach in Chittagong with their families to see the dreamy light of the setting sun or to breathe in the fresh air. Tourists have also increased due to beautification in the five kilometer area of the beach.

Cox's Bazar
Most of the tourists of the country visit Cox's Bazar. Cox's Bazar is also called the 'Tourism Capital' for this reason. Tourists flock here all year round to soak their feet in the salt water of the world's longest beach. The Teknaf-Cox's Bazar Marine Drive road is also a favorite destination for adventurers. Besides, there are various tourist and entertainment centers in Cox's Bazar.

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